

Birds of a feather

by DENYS SUTTON, Editor of Apollo

The National Gallery's acquisition of George Stubbs' *The Melbourn and Milbanke Families* will be warmly welcomed. It shows the painter at his most subtle and could well hang in any exhibition of eighteenth-century masterpieces. In general, the Gallery does not purchase paintings of the national school, but on this occasion the international calibre of the picture amply justified its intention. All the more so as the Tate Gallery was out of the running.

As the painting would have left for Switzerland in the autumn, its retention has been a near thing. What would have happened if the National Gallery had not acted the way it did? It would have been asking too much of the public to have raised funds for buying it at this juncture. However, the purchase will seriously deplete the Gallery's own annual grant and will leave it with about £400,000.

The future is alarming. Many other works will certainly come on to the market as a consequence of the grim economic situation and the weight of taxation. The most menacing threat is constituted by the Wealth Tax. If this includes works of art, the curtains will come down on one of our most fruitful contributions to civilisation. In most other countries where a wealth tax is imposed, works of art are excluded and the tax itself is substitutive, not additive. Obviously the inclusion of works of art will augment the liabilities of owners enormously, and one principal means of meeting their obligations will be to realise such assets as works of art.

The idea that the national collections will benefit from the dispersal is an illusion. The State does not command the resources required to cope with such a flood; the beneficiaries will be foreign buyers whose possession of hard currencies will provide an additional incentive to move into the market. Moreover, the Government, rightly, has declared that a total export ban is out of the question. During recent months intense discussion has taken place in the House of Commons about the Green Paper outlining the Government's proposals on the Wealth Tax, and special attention has been paid to the implications of the tax in respect of works of art. In due course the submissions made to the Parliamentary Committee will be published. With two exceptions, the submissions have been unanimous in stating that the inclusion of works of art in such



Stubbs: the Melbourn and Milbanke Families

a tax was undesirable. The telling point was made that accommodation for them was not available, now or in the foreseeable future. Moreover, informed opinion supports the view that the private ownership of works of art brings many benefits.

Let us turn to the objects. First and foremost is Mr. Hugh Jenkins, the Minister for the Arts. He made two submissions to the committee in which he brushed aside the arguments of the experts and claimed that his fears were exaggerated. He stated that he could be trusted to ensure that the tax would be applied to works of art "sensitively"—a curious word indeed. When asked to clarify what he meant, his answers were evasive. Mr. Jenkins's only support came from a submission made by seven art critics. This group consists of John Berger, Guy Brett, Richard Cork, William Feaver, Peter Fuller, Paul Overy and Caroline Tisdall. Mr. Berger, a well known Marxist, is a Swiss resident. It is, in fact, proper for a Swiss resident to

submit to a parliamentary committee a proposal for the taxation of United Kingdom residents? The seven critics are principally concerned with modern art, not the Old Masters or the decorative arts, so that their field of competence does not lie with the sort of items that would be mainly affected by the tax. Their statement revealed a marked lack of knowledge.

The Entertainment Guide is on page 9

about the history of collecting and patronage in this country. Their argument that such activities have been exclusively the privilege of the gilded aristocracy and the wealthy is not factually correct. From the seventeenth century onwards numerous patrons and collectors have been painters, writers, professional people, modest businessmen and even Government officials.

A few recent illustrations drive home the point. Within the past

40 years two of the most gifted collectors of English drawings were civil servants—A. P. Oppé and L. G. Duke who worked at the Ministry of Education—and another was the museum correspondent of The Times, Iolo A. Williams. Moreover, one of the best small collections of mannerist and baroque painting has been built up by a refugee employed at the BBC.

A member of the Government appearing before a Parliamentary committee ought to take the trouble to know the facts. From his submission it appears that for him emotion and prejudice are the guides. Not reason and knowledge. This is an age of envy, and to quote Dr. Johnson, envy is "the only passion which can never lie quiet from want of irritation."

In his public attack on the origins of some members of the Standing Commission on Museums, he apparently forgot that two of his butts—Lord Crawford and Lord Plymouth—were elected by the museums in Scotland and Wales respectively, and that the third, Lord Rosse, was appointed by the Government of the day. They were chosen not on account of their lineage but because of their competence.

Mr. Jenkins attacks men of this calibre who have given valuable service to the community. He evidently prefers the approach of a member of the Committee of Seven such as Mr. Peter Fuller. Let me fill in the picture. This critic was Home News Editor of a short-lived revolutionary Marxist weekly, entitled Seven Days.

A Minister for the Arts does not have to be a man of noble birth; he does have to be of noble spirit. A Minister for the Arts does not have to be an educated man; he does have to possess judgment, a respect for continuity and a belief in creativity. The result of Mr. Jenkins's policy will be to destroy a major part of the national heritage, and to pave the way for a Commissar of Culture. Mr. Jenkins's vision of art appears dim and grey. It should be fought by all men of good will who believe in life enhancement, not in life diminishment.

After Sir Thomas Lawrence's death, a question of the hour was whether or not the government would buy his celebrated collection of Old Master drawings. Talleyrand, then French Ambassador in London, saw them and said: "If you don't buy them, you will be barbarians." A modern version of this famous saying might be: "If you accept envy and collectivism, you will be barbarians."

Taiwan, whose ages range from nine to 25—one they fellow was not very much larger than his own fiddle. They acquitted themselves valiantly under their conductor David Liao (whose daughter Jocelyn played the solo in a Mozart Flute concerto) in two movements of Haydn's Symphony No. 98, and in an arrangement of a (traditional?) Chinese piece called *Feng Yong Hua Ku* about a queen who saved her country by giving herself to an invading ruler. Under a guest conductor, Avi Ostrovsky, they dipped through Beethoven's *Prometheus* overture. They missed much of the music's lean tension was not their fault but Mr. Ostrovsky's for driving them so hard.

Letter from Yugoslavia

Pula Film Festival

by RONALD HOLLOWAY

One good reason for attending to-day with his critical *People* Lordan Zafranovic's Croatian the Pula Film Festival, the show *Parabola*. Shown conspicuously on the out-of-competition, it recounts how a simple labourer responded to Tito's open letter in 1972 on the corruption of the Marxist ideal. The first Macedonian epic, appropriately titled *Misery*, tries to reduce the broad expanse of 70 mm. wide-screen to close-ups and dipping movement; but even in this foolishness, the photographer's tight angles boast a photographer's flair for the Russian tradition from Eisenstein to Tarkovsky.

The arena's almost nightly fare of stupendous, banal war-movie time on a small budget, but this crudeness of theme endows the film with a nervous energy from start to finish. A lot is lost on the foreign viewer, and precisely because it works by implication, rather than direct confrontation, I think it's not too serious a film in the long run. The satirical musical interludes—a commentary on the crass popularising of folk music—keep interrupting whenever the going gets interesting.

The residue of a vibrant Yugoslav film culture is still visible in high-quality camera work. Djordjevic's strength is always in his images, and for *People* he has Tomislav Pintner as photographer. Pintner's forte is extremes, which also lifts something might happen to even Kluge's *Fear* out of the mire of moralising gibberish to a striking vision of a crumbling Habsburg empire in turn-of-the-century Ljubljana.

Karpo Acinovic-Godina's eye for compositions in the Split shipyards overpowers young film industry. It did, Purisa Djordjevic, a Serbian member of the Old Guard who came up through the documents in the hands of the country's leading lyrical poet on the phenomenon of partisan fighting, captured the spirit of

Two pessimistic black allegories by the avant garde, Vlatko Gilić's *Backbone* and Milos Radivojevic's *Testament*, said everything in their titles. Both deal with death as illusion or reality, the former doomed to a morning screening because of its macabre corpse and blood-letting ceremonies. At the arena presentation of *Testament*, the natives grew restless as it became evident that not a word of dialogue was to be spoken: nothing much happens, except for someone returning from beyond to try to identify his persecutors. It mirrors the present state of the Yugoslav film industry.

Albert Hall/Radio 3

La Poésie by RONALD CRICHTON

Over the past few years John Eliot Gardiner with his Monteverdi Choir and Orchestra has done admirable work in extending our knowledge of Rameau, a composer acknowledged as a figure of major historical importance but with rare exceptions only experienced as a charming miniaturist. Mr. Gardiner's concert performances at the Elizabeth Hall of *Dardanus*, *Les Fêtes d'Hébé* and the hitherto unperformed opera with which Rameau should have crowned his career, *Les Boréades*, could not claim to be wholly adequate substitutes for staged performances, but they are a good way of getting to know the music, they allow the listener's visual imagination free play and, they are not actively misleading or disappointing as inept or misconceived stage productions would be of theatrical genres so difficult and costly to realise under modern conditions.

Five years ago Mr. Gardiner included two acts of *Hippolyte et Aricie*, Rameau's first opera, in a Prom programme. On Sunday he gave the "Poetry" act of the opera-ballet *Les Fêtes d'Hébé*. The performance of single acts by this composer is surely justified. The entire works are rarely put on stage, even in the best of mainly short individual numbers. Rameau of all composers was probably the least interested in writing arias of the kind that make for easy popularity. For an audience with little or no French his declamatory recitative, designed to be sung by expert actor-singers in an intimate theatre, can be hard going. On the other hand, the sequences of dances, choruses and vocal solos with which he usually concludes his acts are so filled with musical invention, colour and contrast that they cast their spell even in Rameau's often cruel tessitura. A space immenser larger than Philip Langridge and Christopher Brook-Jones sang fluently any theatre of Rameau's time.

Mr. Gardiner no doubt had his reasons for choosing the "Poetry" first time Dale Duesing, an act of *Hébé* rather than the even more seductive, headily sensual *Dardanus*. *Dardanus* made a good pastoral "Dance act which compression, Choir and orchestra cluded work, and which made did enthusiastic justice to so powerful an impression when Rameau's wonderfully vital, heard at the Elizabeth Hall, elegant, daring writing. The first "Poetry" though less striking is certainly worth hearing; it is concerned with Sappho and rival Gross No. 28 a due chort and the big solo cantata *Silette vemi*, content is negligible apart from the latter sung prettily but a day he gave the "Poetry" act of the opera-ballet *Les Fêtes d'Hébé*. The performance of

its banks—the kind of musical scene-painting Rameau did so well. And because there is water bliges of mainly short individual numbers. Rameau of all composers was probably the least interested in writing arias of the kind that make for easy popularity. For an audience with little or no French his declamatory recitative, designed to be sung by expert actor-singers in an intimate theatre, can be hard going. On the other hand, the sequences of dances, choruses and vocal solos with which he usually concludes his acts are so filled with musical invention, colour and contrast that they cast their spell even in Rameau's often cruel tessitura. A space immenser larger than Philip Langridge and Christopher Brook-Jones sang fluently any theatre of Rameau's time.

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Round House

Die Kluge by RONALD CRICHTON

From West Germany the International Festival of Youth Orchestras has secured a production by the opera department of the High School for Music in Hanover. The production of Orff's folk-tale comedy *Die Kluge* was justified by the particular fact that the composer is 80 this year, and by the general one that in England we see little of his work on the stage, for which most of it (including *Carmina Burana*) was intended. Whether *Die Kluge* is precisely the piece to win Orff a wider public in England is another matter. Like the earlier *Der Mond*, there is a good quality about the humour, calculated to the last insistent repeat of insistently simple phrases.

This coldness got into the Hanover production, efficiently directed as it was by Wilf Starb, severely designed for touring with trestle stage and a few props, well executed by a lively young company and orchestra. Yet rarely lighting up the gleam of magic that blazes in Orff's procedure. This gleam appeared fitfully as the "ever woman" whose ability to answer riddles has made her queen, mixed a sleeping draught for the King, it was caught during the King's subsequent dream, and again at the very end in some emphatic diatonic chords which Orff scores with exceptional resonance. Otherwise the genial, South German colour that came out so

strongly in the old recording with Schwarzkopf, was lacking. There were compensations, notably in the singing of the peasant-father by Theo Römer, a young bass worth watching, with presence as well as a fine clear voice. His clever daughter at this performance was Viola Wiens, who has the right timbre that was allowed by Siegfried Schick, the conductor, to pull her lullaby out of shape. The three tramps who fall so easily into aphorism (some of their remarks were quite bold for 1943, when *Die Kluge* was first given) were Volker Vogel, Hartmut Krizsan, and Wolfgang Vater.

The Hanoverians followed a short concert by the Teipel Century Youth Orchestra from

for driving them so hard.

Phoenix Opera on tour—1

Carinthian Summer Festival

by ELIZABETH FORBES

Phoenix Opera, a party of over 80 people, counting singers, musicians and technicians, has its tour of Austria and Yugoslavia at Villach, with two performances included in the Carinthian Summer Festival. Villach, a spa and holiday centre on the river Drau, provides the hall for symphony concerts and opera, but the heart of the festival lies in nearby Ossiach, where six summers ago Wilhelm Backhaus gave an inaugural recital in the monastery church. The monastery itself is now a hotel, but the church, idyllically set on the shore of the Ossiacher See, with Romanesque foundations, a late Gothic building and ornate Baroque decorations inside served as the only concert hall for the growing festival until 1972, when the newly-built Kongresshaus at Villach came into use for large-scale events.

This year, during July and August, a total of nearly 50 recitals, concerts, lectures, seminars and operas are shared between Ossiach and Villach. Opera is a relative newcomer to the Carinthian Summer, though "music theatre" represents the attempt of Professor Helmut Wohlsch, the artistic director (who also plays the trumpet in the Vienna Philharmonic), to discover an original theme for the festival. The Prodigal Son, Britten's third parable for church performance, was given its Austrian premiere at Ossiach this summer, in a German version that seems to have been more overtly theatrical than the English Opera Group's sober production. Phoenix's first contribution to the festival was a double bill: Purcell's *Dido and Aeneas*, preceded by J. F. Lampe's one-act comic opera *Pyramus* and *Thibide*. The anonymous author of the text to *Pyramus* and *Thibide* has borrowed the entertainment given by Bottom and Co. before Duke Thebesus from *A Midsummer Night's Dream*, words with his own, has provided an amusing little skit on 18th-century operatic manners and

conventions, which received its first performance at Covent Garden in 1745. Lampe, a friend and colleague of Handel, was born in Saxony, but like his illustrious compatriot, spent most of his working life in the British Isles.

With such a work, everything depends on the presentation. Tom Hawkes, the producer, has trimmed the spoken dialogue, re-inventing as many of Shakespeare's lines as possible, and directs his cast to move and gesture with rococo extravagance. The rather bleak interior of the Kongresshaus and a paucity of scenery are challenges to the designer, Shirley Reid, whose imaginative costumes create a fine illusion of splendour and fantasy that positively aids the singers to act their roles convincingly. Bonaventura Bottone, a tenor Pyramus resplendent in golden breast-plate and crimson skirt, is a case in point: the lack of self-consciousness and the air of enjoyment with which he minces round the stage add greatly to the effectiveness of his performance, while he manages Pyramus's mock-heroic music with equal facility.

Jessica Cash, a soprano Thibide, has to combat the echoes—in British ears—of Britten's riotous send-up of a later kind of operatic death-scene in *A Midsummer Night's Dream*. John Strange is a sympathetic Wall and Kenneth Francis an endearing lion whose roar, to coin a phrase, is worse than his rage, while Keith Davis, a counter-tenor Moana, sings his one aria most sweetly. The piece is scored for strings, oboes and bassoon (Lampe was a bassoonist), and Ian Reid conducts the English Bach Festival Orchestra with an appropriately sparkling touch.

The first notes of *Dido and Aeneas* transport the listener to quite another planet, so powerful is the impact of Purcell's score, so deep the emotional profundity of his music. The staging of the opera is always a problem, but simple productions of it usually seem to come off

best, and here the dearth of elaborate scenery proves a positive advantage to the work. Tom Hawkes does not try to give the action a romantic fervour that is alien to the spirit of the opera, but concentrates on the formal, masque-like patterns made by the characters in their changing relationship with each other.

Ava June is a moving and dignified Dido, who contains her agony within the bounds of decorum and sings her final lament with the tranquillity of utter despair. David Hillman does his best with the rather ungrateful role of Aeneas, bringing a note of passion to the Trojan prince's declaration of love that is welcome even if sometimes disruptive of vocal steadiness. Yara Labal makes a gentle, stylish Belinda, while Joan Clarkson brings a sense of real menace and evil to the Sorceress. Bonaventura Bottone and Keith Davis are respectively excellent as Sailor and Spirit. The chorus, 16 strong, sings with particularly firm, musical tone.



Corinne McCarthy

Julie Bargh, Mark Tandy and Simon Shepherd in the National Youth Theatre's production of a new play, "The Lord of Misrule," which opened last night at the Shaw Theatre.

There's one smooth mellow Scotch Whisky with a fine pedigree.



OVERSEAS NEWS

Australians urged to curb inflation

BY ROBERT MAUTHNER

PARIS, August 18

PRIORITY needs to be given to controlling inflation in Australia in spite of the fact that the economy is recovering slowly from an unusually severe recession, according to the latest survey of the Australian economy published by the OECD Secretariat today, on the eve of the Australian Budget.

Australia, the report says, is faced at present with one of the highest rates of inflation of any OECD member country, following wage settlements in 1974 and the early part of this year of something like 24 per cent. It recognises that, in spite of highly expansionary fiscal and monetary policies, the prospects are for slow growth of demand and activity throughout 1975 with little improvement in employment. But, it nevertheless warns that there would be a serious risk of an acceleration of inflation if these policies continued to be pursued.

If such a boost to inflation should occur, the task of reducing the high level of unemployment could well become much more difficult and, for this reason alone, priority should be given to fighting inflation.

After emphasising that there is clearly little scope for attempting to combat wage inflation through squeezing company profitability as a way of strengthening employers' resistance to high wage claims, the OECD Secretariat points out that the reduction of inflation depends largely on public acceptance for the need of wage and price restraint.

New bid to end Angola fighting

LUANDA, August 18

PORTUGUESE army officers today attempted to arrange a truce to halt fierce fighting between rival African nationalists locked in battle for control of this colony's chief port, Lobito.

Military sources in Luanda said there was a lull in the battle for Lobito after civilians fled the town and ships scattered from the harbour, 370 miles south of here.

The Popular Movement for the Liberation of Angola (MPLA), in command of Luanda after driving out two rival nationalist factions, said its forces still dominated Lobito after a four-day battle.

Portuguese military sources said there was sporadic gun and mortar fire from opposing forces of the National Front for the Liberation of Angola (FNLA) and the National Union for the Total Independence of Angola (UNITA).

According to the latest Portuguese military and MPLA communiqués, the MPLA holds most of the areas inland east of the capital while UNITA holds vast areas of the heavily populated south-eastern highlands.

In Luanda, MPLA sources said demands from both its rivals for the return of the High Commissioner, Gen. Silva Cardoso, now in Lisbon, would not be met and the general widely respected for his neutrality when dealing with the three parties, would remain in Portugal.

COMMUNIST FORCES IN LAOS

On the brink of a takeover

BY KEVIN RAFFERTY, RECENTLY IN VIENTIANE

FOR THE past few weeks Laos people privately that it is merely an interim arrangement and new control will be sorted out soon.

At the centre the tandem government is still there but it is a fiction. Even with the fleeing of the former right-wing Defence Minister Prince Sisouk and other ministers to Thailand, the communist takeover of the whole country was a foregone conclusion. The balance of power altered for good. The crucial point was when the Vientiane side's army was placed under the command of the Pathet Lao deputy defence minister.

The army and the various ministries are being reorganised to the satisfaction of the Pathet Lao, with civil servants and army officers whose allegiance was to the Vientiane side being whisked off for "re-education". Those who demonstrated and protested that they had completed their schooling years ago were simply told that their re-education would take longer.

Consolidate

All that has happened at a whirlwind speed. Until the collapse of Cambodia and South Vietnam, Laos was regarded as a model of how to make peace. Not least by the Pathet Lao who were nibbling away at the non-revolutionary territory and thus consolidating slowly yet surely. What happened in the rest of Indo-China left the Laos Com-

munist behind. They decided to hasten their takeover. They were helped by the fact that there was no real show of resistance from the right which recognised that its time was up: many Rightists fled into Thailand, taking with them the surprise of the Pathet Lao large numbers of young educated people.

Undoubtedly this factor has weakened the administration now run by the Pathet Lao and it may be one reason for the hard time which the Americans feel they are having in Vientiane. Some observers think it will not be necessary for the Communists to throw the Americans out. They are in such a huff that they may well say "if you don't want to play the game properly we will take our marbles elsewhere".

Many of those who are not Americans think that Washington is being unduly harsh and forgetful, unable to remember the damage that the carpet bombing of the Plain of Jars—denied for so long—did to the people of Laos. It is obviously easier and more convenient for Washington to forget than for the people of Laos. The Pathet Lao seem determined that Washington must do penance for the bombing and provide aid to reconstruct the country as agreed in the Paris peace accords. The U.S. view seems to be that the Paris accords have

been killed and buried by the Communists.

Quite a few westerners if not diplomats think that Washington is behaving shortsightedly. As one commentator put it to me "Washington could keep an embassy here and a foothold in Indochina for peanuts, certainly compared to what it will have to shell out if it shuts up here and then tries to get into Hanoi. The North Vietnamese will not let them off lightly." The hope of setting desperately needed economic aid may be one reason why the Pathet Lao have withheld their "final acts".

Nationalist

Another reason for preserving the fiction of the tandem government may be the very real nationalist sentiments of many of the Pathet Lao leaders and an unwillingness to be totally beholden to Hanoi, or to take sides in big power Sino-Soviet disputes.

The Communists will tell you that they are dedicated to Laos first and foremost, but in the same uneasy breath they will confess that they are pro Hanoi. Unless they make swift gestures of time seems hardly on the side of non-Communist powers. There are already signs of an increasing swing towards Hanoi, having Pathet Lao do not behave in a more gentlemanly fashion. But Laos without aid would be driven further into the stronger Communist arms and even then it would have a hard time of it.

Pinpricks

In the face of all this the Americans seem more impressed by all the pinpricks that the Pathet Lao have undoubtedly inflicted upon them—like stealing their cars and parading round Vientiane in them and sitting on commissary goods worth \$125,000; the American mood seems to be to sulk home if the ing swing towards Hanoi, having Pathet Lao do not behave in a more gentlemanly fashion. But Laos without aid would be driven further into the stronger Communist arms and even then it would have a hard time of it.

S. African police to reinforce Namibia

BY JOHN STEWART

CAPE TOWN, August 18

SOUTH AFRICAN police reinforcements have been flown to Namibia as a precaution against possible unrest following the week-end murder of the Chief Minister of the Ovambo Legislative Assembly, Chief Filimon Elifas.

Announcing this today, the Minister of Police, Mr. Jimmy Kruger, said units had been sent to Windhoek and to Otjomuise, in Ovambo, where they would strengthen the team of investigators which has been combing the territory since Saturday night in search of Chief Elifas' assassins.

The chief was hit by automatic fire as he emerged from a hotel near Odangwa where he had been having drinks with friends. His 22-year-old nephew, Paulus Elifas, was also hit and is in a critical condition in hospital. The assassins are reported to have sped from the scene in a car under cover of darkness.

The situation in Ovambo, and in the principal urban areas where there are large concentrations of Ovambo migrant workers, is reportedly calm and the administration of Ovambo has been taken over by a member of Elifas' Cabinet, Pastor Cornelius N'Joba, who

will act as Chief Minister until August 26 when a successor will be elected by the full 77-member legislative assembly.

Mr. N'Joba said in a statement today, the assassination of Chief Elifas would not endanger the political development of Ovambo. It would rather strengthen the resolve of the Government to eliminate those people who sought to further their aims by death and destruction. He guaranteed the security of the people of Ovambo and said that law and order would be maintained, no matter what the cost and regardless of personalities involved.

These sentiments echoed those of the South African Prime Minister, Mr. John Vorster, who said in a statement from Montefiore, where he is on a private visit that everything would be done to track down those responsible for "this dastardly and Satanic act," and if it appeared from investigations that it was the work of an "undermining organisation" to wreck the forthcoming Namibian constitutional conference on September 1, action would be taken without regard to the consequences.

Egypt berates Libya

BY MICHAEL TINGAY

CAIRO, August 18

WITH PRESIDENT Sadat facing criticism prior to Secretary of State Henry Kissinger's new diplomatic shuttle, Egypt has taken a massive sideswipe at Libya in the Press following the reported curbing of an attempt against Colonel Khedafi.

News of the attempt by two Revolutionary Command Council members, Omar el Mahelshy and Bashir Hawawdi, is difficult to verify but, whatever the truth about events in Libya last week, the Egyptian Press is clearly being encouraged to make the most of it.

To-day's issue of Al Gomhouriya, reporting the appointment of a Libyan air force commander, Gen. el Kadeesi, spoke of an army purge, four deaths following an explosion near Tripoli and a state of unrest. The line being followed in the Press depicts a Libya whose regime is as unstable as its leader.

Egypt has been increasingly infuriated by what it sees as come.

Libya's irrational and irresponsible attempts to feed the fires of the Rejection Front camp with grants and cash. Not least among these has been the financing of the most extreme elements of the Palestinian guerrilla movement.

There is a large body of Palestinians who expect to be left out in the cold by Mr. Sadat. Sources here believe that Mr. Sadat is ready for a deterioration of relations with the PLO in "preparation to face the worst in Palestinian reaction."

Observers believe that Mr. Sadat, worried by what would happen to the economic reconstruction at home should the second stage withdrawal not be achieved, is negotiating with the greatest flexibility, determined to get the interim agreement this time.

Observers believe this swinging Press attack on Col. Khedafi should be seen in the context of anticipation of criticism yet to

More yen financing call

TOKYO, August 18

JAPAN SHOULD use more yen in financing foreign trade to reduce dependence upon short-term U.S. dollar funds, according to Masao Fujioka, director-general of the international finance bureau of the Finance Ministry.

He told the weekly Kinryu Zasshi Jijo this was necessary to avoid repetition of a liquidity crisis Japanese banks experienced in July and August last year.

Mr. Fujioka estimated gross short-term external liabilities of Japanese banks at \$300m., of which two thirds were borrowed from the Euro-dollar pool and one third from U.S. banks.

The main reasons for such heavy borrowings were Japan's dependence on dollars for foreign trade financing and Japanese banks' needs for short-term funds rolled over to back up medium and long-term loans Japanese banks supplied overseas a few years ago, he said.

He said the banks' present short-term external borrowings were likely to increase to \$400m., unless part of the dollar finance

was shifted to yen finance. Bank of Japan officials said a shift towards the use of more yen in financing Japanese trade would be considered as normal working of market mechanism so long as the volume involved does not become excessive.

They were commenting on a report by the financial daily Nihon Keizai of fears that a decline in Japanese interest rates and a rise in the banker's acceptance rate in New York might lead to such a shift, causing a drain upon Japan's external reserves and a fall in the value of the yen.

The bank today sold an estimated \$100m. on the Tokyo foreign exchange market to defend the value of the yen at 238.00 to the U.S. dollar, local banking sources said. The U.S. dollar had been just below 238.00 for the past two weeks. To-day's demand for dollars came mostly from increased needs for import settlement, but there was also some speculation by traders who believed that the yen might weaken further, the sources said.

How industry can profit from electricity

Dry air for reliable operation

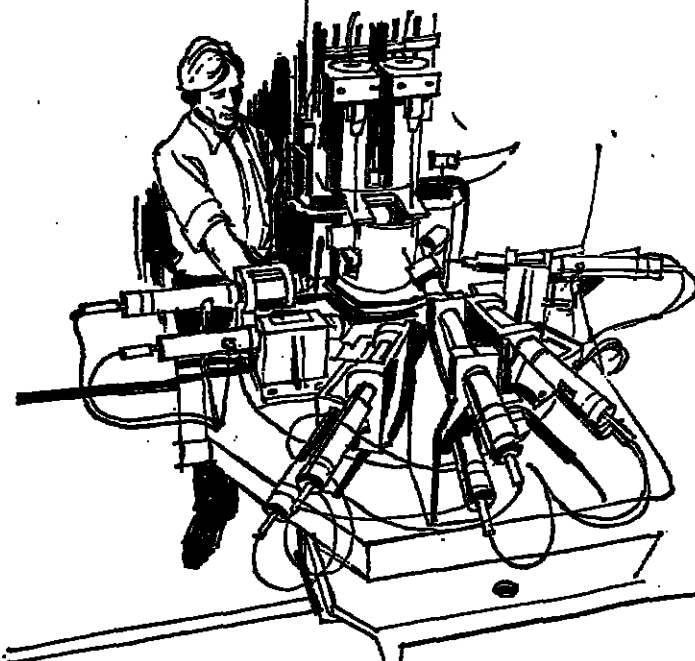
Compressed air is widely used in industrial processes because it is convenient, versatile and inherently safe in use. But many advantages are often counterbalanced by the common enemy of all air systems—water—which is produced by condensation from the air after compression. It can seriously reduce the effectiveness of this form of power by causing equipment to corrode and produce flakes of rust and sludge, which eventually lead to breakdowns. There are other problems too. For example, water droplets in spray paint can spoil the finish of a product. The simple answer is to dry all compressed air at source. Several types of

Direct resistance heating for material savings

coverage of workpieces means excellent protection against corrosion in areas normally inaccessible to spraying. An entire sequence from pre-treatment to final rinsing and stoving can be automatically controlled. The water-based paints used are safe and free from volatile fumes, so no special fire precautions are needed and operators do not need masks. The paint goes only on the workpiece, is conserved by automatic thickness limiting and can be recovered from the rinse with appropriate equipment. Electro-painting can increase output and cut product handling and finishing costs.

Fast, clean plasma cutting reduces costs

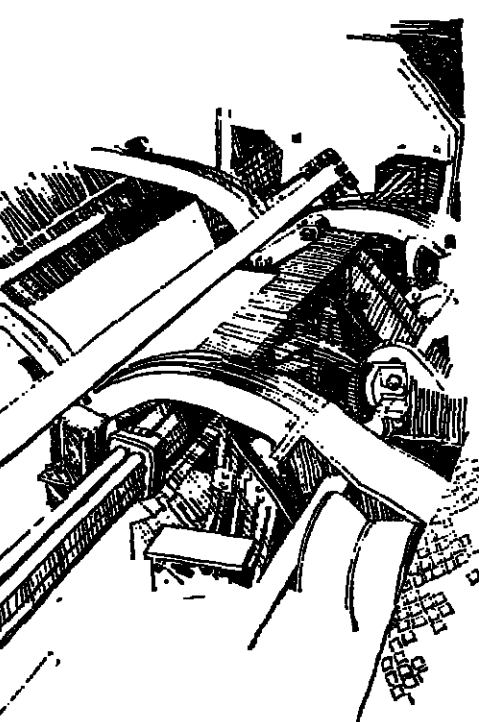
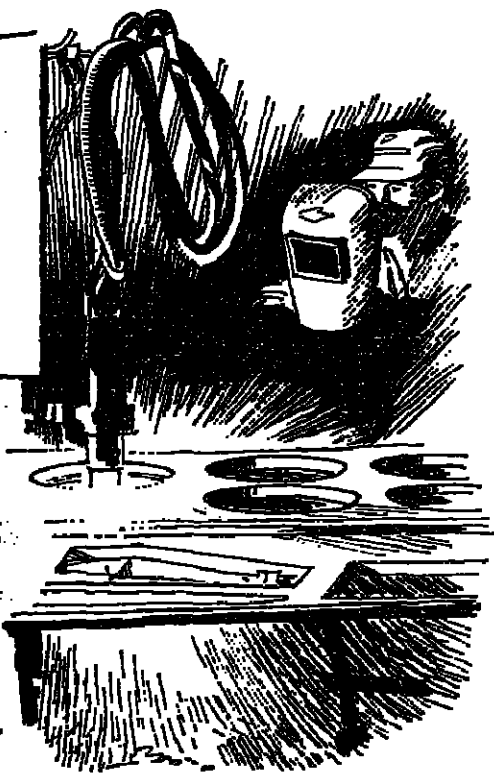
An electric plasma torch can cut any metal quickly, accurately and cleanly, and brings new ways of saving production costs. The torch uses a jet of ionised gas (plasma) at very high temperature and velocity. Cutting speeds can be three times faster than with conventional torches and cut quality and finish are superior. The equipment is compact, self-contained and easy to operate in any situation.



electrical drying systems are available, and the final choice depends on the application. The cost of a dryer is low compared with that of the whole system, and it will soon pay for itself in reduced maintenance and repair costs, fewer production stoppages and less spoilage of products.

Precision painting with electropainting

Electropainting coats metal with the same effectiveness as electroplating. Paint is applied to metal surfaces by electrodeposition, which gives a high degree of precision to coating thickness. The most difficult or complex shapes are coated evenly—and completely.



only saves metal but, in many production situations, the overall energy costs per tonne are lower than for other heating methods. In addition, it offers a high standard of cleanliness, more precise temperature control than any other method of applying heat and unmatched flexibility of production.

Identifying the opportunities

Modern electrical methods are increasing productivity and reducing operating costs. The Industrial Sales Engineer at your Electricity Board can tell you about the electrical techniques available today, and put you in touch with manufacturers of suitable equipment. His experience in a wide range of different trades and industries could help you identify opportunities for increased efficiency and profitability in your business.

Electricity does industry a power of good



The Electricity Council, England and Wales.

EUROPEAN NEWS

Goncalves starts campaign to beat off opposition

BY OUR FOREIGN STAFF

THE PORTUGUESE Prime Minister, General Vasco Goncalves, last night launched a campaign against growing pressure on him to resign amid indications that the split in the ruling military triumvirate is widening.

The pro-Communist general, pressing ahead with his recent appeal for popular support to help him overcome his opponents within the Armed Forces, chose relatively safe ground when he announced that he would address a meeting of Left-wing neighbourhood committees in a working class suburb of Lisbon tonight.

When Senhor Alvaro Cunhal, secretary general of the Portuguese Communist party, tried to go on the offensive against a growing tide of anti-Communist demonstrations in the rural north of the country—by holding a small town rally north of Lisbon on Saturday night—he had to be rescued by troops.

The present government's ability to maintain stability was further challenged when widespread anti-Communist rioting continued in the town of the Azores today for the second day running. Communists wounded six people when about 4,000 farmers today tried to burn out of their party headquarters in the town of Angra do Heroismo on Terceira, the second largest of the islands.

The farmers had earlier sacked the local offices of the Popular Democratic Movement (MDP), a close ally of the Communists. No MDP members were inside at the time.

The riots came only a few days after the Portuguese cabinet had granted the 10 islands a measure of administrative autonomy and voted large funds to appease local discontent.

The violence erupted after about 10,000 farmers marched through the centre of Angra last night to demand that three Communist leaders be put on the first plane to Lisbon and that Communists be purged from their local farming cooperative.

The Communist party won only two per cent of the vote in the Azores in last April's general elections.

General Goncalves told the nation last Saturday that his Government was unable to function because of lack of unity in the ruling Movement of the Armed Forces and the triumvirate, which consists of the Premier, President Costa Gomes and General Otelo Saraiva de Carvalho, head of the Copcom internal security forces.

Pro-Goncalves military sources said the Prime Minister's meeting tonight with street committees continued in Lisbon would be the first of a series of popular demonstrations to whip up support for him.

The Prime Minister's spokesman said all general Goncalves wanted was for the triumvirate to resign and for the formation of the government.

General de Carvalho has presented his solution for a U.A. future and President Costa Gomes today continued talks with the country's main parties in a bid to end the political crisis.

But, asked whether today's meeting with the pro-Communist Portuguese Democratic Party (MDP) and the Centre-Left Popular Democrats (PPD) were about government changes, the Prime Minister's spokesman replied: "not yet."

One of the leading left-wingers in the Portuguese Armed Forces, Vice-Admiral Antonio Rosa Coutinho, left here today for Havana for a week-long visit at the invitation of Cuban Defence Minister Raul Castro. Admiral Rosa Coutinho will later represent Portugal at the non-aligned countries' conference opening in Lima on August 25. Portugal has been invited to attend the conference for the first time, but only as an observer since it is a Nato member.

General de Carvalho had talks with the Cuban leader Fidel Castro last month.

Colonel Jose Yarela Gomes also led a Portuguese military mission to Cuba earlier this year. Considered one of the leading Communists in the MFA, he was sacked from the military information and propaganda services last week.

The journalists' union, now controlled by Socialists and Maoists, last night demanded the resignation of the pro-Communist Information Minister, Commander Jorge Correia Jesuino.

The resignation call was made in a statement supporting journalists on Lisbon's main daily, the *Diario de Noticias*, who protested last week at the pro-Communist bias of the newspaper.

THE RUSSIAN LANGUAGE

Spreading the words

BY DAVID LASCELES, EAST EUROPE CORRESPONDENT

CHILDREN FROM 30 countries gathered in Moscow last month for an event officially entitled an "Olympiad". But this was no sporting occasion. The youngsters were there to compete against each other on their knowledge of Russian literature and language—especially, the Tass report said, of idioms.

Events like this are now a common feature of the Russians' drive to get their language more widely used outside the Soviet Union, particularly in the developing world and Communist countries. But with Russian trailing fifth in the world popularity league (sixth if Chinese is included) and handicapped by a unique alphabet and the reputation of being hard to learn, its sponsors admit a big task lies ahead.

Mastermind of the drive is the Russian Language Institute in Moscow which oversees the teaching of Russian abroad and Soviet publishing houses like Progress and the Foreign Languages Publishing House have been putting out material for years.

Russian's great drawback in competing for world usage is its comparative lateness in entering the lists. With English, French, German and Spanish so very widespread and sharing a common alphabet, Russian's chances are greatly diminished.

The Middle East's growing importance has also made Arabic a strong contender for a businessmen.

In addition Russian does not hold the key to international understanding in either commerce, science or diplomacy, reducing its usefulness to conversing with Russians (something few westerners do, despite detente and Russian literature).

Nevertheless, Russian is making headway, and its growing popularity was recently highlighted in a report from Paris which showed that many students, who are made to learn English as their first foreign

language would rather learn of learning Russian for its own sake.

"Only a pessimist learns Russian" is probably as absurd a statement as the Russian claim that people learn the language "because Lenin spoke it". But Da, Nyet and Tovarich few its spread reflects the Soviet people have even the remotest

like B, H and P (V, N and R respectively). A knowledge of Greek helps: the two languages share 20 letters.

It is also a very difficult language to practice. There are no "au pairs" or casual visitors to engage in conversation.

A measure of a language's strength is its resistance to inflection. In this respect Russian has not proved as robust as English, though its performance is no worse than French.

The recent Apollo-Soyuz joint space mission showed that while the mission was essentially bilingual, Russian technical language drew heavily on foreign words. Reports spoke of the "equipment" of the "orbital" capsule containing the "cosmonaut" conducting "technical" experiment. The mission also had a "start" and a "finish". By contrast, about the only Russian word that has been absorbed into the English technical vocabulary is "robot", a corruption of the Russian word for work.

But if Russian has its limitations as a world language, this fact has been realistically confronted by the Soviet authorities who go to great lengths to teach their people foreign languages.

Eight languages are taught regularly in Soviet schools, principally English, and the standards attained are often astonishingly high. Visitors to the Soviet Union are frequently astounded at their guides' command of foreign languages. In fact, Russians tend to show an interest in languages which contradicts the suspicion of things foreign that looms so large in the Russian temperament.

In 30 minutes' conversation with one such guide, who had been detailed to accompany me round interviews in Moscow, I noted him use the following phrases: "Let's bowl along to the ministry and get it straight from the horse's mouth," "he came like a bolt from the blue," "the best minds in the country are working on it," "they're no more than rascals," and "bawling." "If I was in your shoes we'd be in the same boat."

Not, perhaps, how an Englishman would have put it, but the Russian had never been out of Russia and told me proudly that he swotted his idioms daily.

But for reasons rooted in politics as much as national pride the Russians want their own language to reflect their Russian mood of the smaller and Slovenian. Even Hungarian and Romanian, both completely distinct languages, have absorbed Russian words.

But though many intra-Soviet bloc dealings take place in Russian, most of the smaller countries prefer to deal with outsiders either in their own

«СОЮЗ»-«АПОЛЛОН»

Е С Т Ъ
СТЫКОВКА!

СООБЩЕНИЕ ТАСС

17 июля 1975 года в 19 часов 42 минут по московскому времени успешно осуществлена стыковка советского космического корабля «Союз-19» и американского корабля «Аполлон». Впервые в истории космонавтики в совместном полете одновременно принимают участие исследователи космоса двух стран: советские космонавты — Алексей Леонов и Валерий Кубасов и американские — Томас Стаффорд, Эйс Браун и Дональд Слейтон.

They've linked up! said the *Izvestiya* headline on the Soyuz-Apollo joint mission, which also tested the value of English and Russian as scientific languages.

Union's growing stature in the world. More people are aware of Russia and the Russians, more people visit it and seek direct contact with its people and culture.

In the business world, a knowledge of Russian is regarded as a useful spring to one's bow and a way of flattering the Russians.

However, since the languages of East-West commerce are primarily English and German, it is by no means essential. Similarly diplomats find that although they can get by with Russian, a knowledge of the language gives them an extra edge in understanding essential many cases.

Then there is the satisfaction

idea of what many Russian speakers argue is the world's richest and most beautiful language. Even in the smaller countries of Eastern Europe, Russian is not always easy to strike up conversation with the locals, and reading official publications only warps one's knowledge with Pravda-ese, a very different language.

But a knowledge of Russian gives a good spin-off in the Slav countries of Eastern Europe. Russian speakers with some imagination have little difficulty grasping the general drift of Polish, Czech, Slovak, Bulgarian, Serbian, Croatian, Macedonian and Slovenian. Even Hungarian and Romanian, both completely distinct languages, have absorbed Russian words.

But though many intra-Soviet bloc dealings take place in Russian, most of the smaller countries prefer to deal with outsiders either in their own

Change of Spanish PM forecast

MADRID, August 18.

SPAIN'S King-designate, Prince Juan Carlos, interrupted his holiday to summer holiday today for an unscheduled visit to Head of State General Francisco Franco, increasing Press speculation here over a possible change of Prime Minister.

The Prince flew from Palma de Mallorca, in the Mediterranean, to Coruna, where General Franco spends his summer holiday.

New talks on U.S. bases

MADRID, August 18.

THE UNITED STATES and Spain will try to break a deadlock here today in their talks on the renewal of an agreement granting the U.S. use of Spanish bases in return for military and economic aid.

The negotiations, led by U.S. roving ambassador Robert McCluskey and Spanish Under-Secretary of State for Foreign Affairs Sr. Juan Jose Novira, take place against a September 26 deadline when the five-year-old agreement is due to expire.

Greek junta chiefs deny treason

ATHENS, August 18.

LEADERS of the fallen Greek Junta today completed their plea before a High Court and pleaded not guilty to high treason and insurrection, charges which entail a possible death penalty. Among the 20 defendants was the former President George Papadopoulos, who assumed full responsibility for the April, 1967, coup which abolished civil liberties and established a seven-year dictatorship.

Mr. Papadopoulos and 10 other defendants refused to elaborate during their pleas. They only said they were proud to have participated in the coup which they claimed was staged to save the country from political anarchy and Communism.

Nine defendants, including retired Lieutenant General

Grigoriou Spandidakis, former Chief of the Army General Staff, General George Zolotas, and General Odysseus Angelis, former Deputy President of the Republic, denied they had taken part in planning the coup, a charge which could carry the death sentence.

All nine, however, claimed they supported the coup in Athens and Salonica after it had been staged.

Six defendants, including Mr. Papadopoulos and his two Deputy Premiers, Mr. Stylianos Pattakos, the former tank commander whose troops provided the bulk support for the coup, and Mr. Nicholas Makarezos, made their pleas last Thursday and Saturday.

Today, retired Colonel Dimitrios Stamatiou, who during the dictatorship resigned as

Secretary-General of the Communications Ministry after differences with the junta leaders, said he helped the Army take over because he thought that the revolution had the blessing of King Constantine.

The verdict is expected on Thursday.

Meanwhile a retired Greek Army Colonel told a court martial he had been tortured by military police into confessing activities against the fallen Junta.

Spyridon Noustalis, aged 49, who suffered paralysis and loss of speech because of the alleged torture, testified against 31 former Greek officers and soldiers of the Athens military police who were charged with torturing political prisoners.

Reuter

On September 15, 1975, the Defendants designated above will become due and payable in such coin or currency of the United States of America as at the time of payment shall be legal tender for the payment of public and private debts. Said Debentures will be paid, upon presentation and surrender thereof with all coupons appertaining thereto maturing after the redemption date, at the option of the holder either (a) at the corporate trust office of Morgan Guaranty Trust Company of New York, 15 Broad Street, New York, New York 10015, or (b) subject to any laws or regulations applicable therein in the country of any of the following offices, at the main offices of Morgan Guaranty Trust Company of New York in London, Brussels, Paris or Frankfurt or the office of Allgemeine Bank Nederland N.V. in Amsterdam or the office of Banca Commerciale Italiana in Milan or the office of either Banque Lambert-Luxembourg Societe Anonyme or Banque Generale de Luxembourg S. A. in Luxembourg. Payments at the office referred to in (b) above will be made by check drawn on a bank in New York City or by a transfer to a dollar account maintained by the payee with a bank in New York City.

Coupons due September 15, 1975 should be detached and collected in the usual manner. On and after September 15, 1975 interest shall cease to accrue on the Debentures herein designated for redemption.

CINCINNATI MILACRON INTERNATIONAL FINANCE CORP.

By LAWRENCE H. COUSINEAU Vice President and Treasurer

DATE: August 12, 1975

NOTICE

The following Debentures previously called for redemption have not as yet been presented for payment:

DEBENTURES OF \$1,000 EACH

114552 1455 1462 1470 2591 2596 2598 2599 2721 2766

1453 1458 1463 1475 2591 2596 2598 2599 2721 2766

Italian unions criticise rail and air strikers

BY ANTHONY ROBINSON

ROME, August 18.

AS MILLIONS of Italians and foreign holidaymakers prepare to begin their return journeys home, wild-cat strikes by small independent railway and airline unions have created chaos on the rail and airline systems.

In both cases the strikes have come in for unprecedentedly harsh criticism by the Italian Communist Party newspaper *L'Unita* and the three major trade union confederations in what represents a major new attempt to discipline strike action by the labour movement itself.

With regards to the rail strike, carried out by a small number of key technical personnel at important railway junctions in Rome, Naples and Palermo, *L'Unita* said that the strikes were the work of Fascist elements and small groups seeking to improve their own conditions at the expense both of the union movement as a whole and the mass of workers, often returning to jobs abroad.

Travelling at peak times on the Italian rail system is at the best of times a fairly gruelling experience, but the strikes are creeping along under an unrelenting sun like as Churchill once said of the allied armies in Italy, "A bug up the Italian boot."

The cumulative effect of the strike actions is to turn such journeys into nightmares. It is a situation which has already had tragic results. In the early hours of this morning three tired and soggy middle-aged women fought for the last seat on a train delayed Rome to Milan night train. The combination of heat, emotion and exhaustion proved too much, and one of the three women collapsed and died.

The situation is no better at the airports, where the independent pilots union Anac, representing more than three-quarters of Italy's 2,000 airline pilots,

and who support moves for a joint labour contract for all airline workers managed to keep a skeleton service functioning. But the wild-cat nature of the present strike is such as to make arrivals and departures even more precarious than before and to create the maximum discomfort at the peak of the holiday season with an incalculable effect on Italy's tourist trade.

Reuter adds from Naples: Police fired tear gas to disperse a crowd of striking railway workers. Police said they used tear gas grenades after about 150 men gathered at a suburban station and stone-throwing began at they tried to stop trains from leaving.

Yugoslav industry slows

BY ALEKSANDAR LEBL

BELGRADE, August 18.

YUGOSLAV industrial production came close to a standstill in July, official statistics published last week revealed. The output volume was only 0.9 per cent above July 1974, and 0.7 per cent below the 1974 average.

That has brought down the average growth rate of industrial production for the first seven months of the current year to 6.7 compared to the same months of last year.

Yugoslav authorities did not comment on these figures. It has been known however that they were afraid of the destabilising effects of very high rates of growth, close to 30 per cent, in this year, which had an unfavourable effect on the balance of trade and spurred inflation, so that they had been curbing demand. Whether this has gone as far as a question of paramount importance. It has been repeatedly stressed that while the Yugoslav economy cannot stand very high rates of growth, neither can it tolerate a rate of below 5 to 6 per cent, because of the social and political problems that would create.

Some signs—like a liberalisation of consumer credit—indicate that the period of deflation is over and that partial relaxation will come instead, before the drop in production is allowed to proceed further.

CARLI HANDS OVER OFFICE

By Our Own Correspondent

ROME, August 18.

AFTER A small private ceremony in his office at the Bank of Italy, Guido Carli, Governor of the bank for the last 15 years, today stepped down and handed over his office to his successor, Sig. Paolo Baffi.

The formal appointments of Sig. Baffi as Governor, Sig. Rinaldo Ossola as Director-General and Sig. Mario Ercolani as Vice-Director-General will be announced in the official Gazette tomorrow.

They are all men chosen from within the central bank who have been long-time collaborators with Sig. Carli.

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EEC calls for power station programme

By Reginald Dale, Common Market Correspondent

BRUSSELS, August 18.

EUROPEAN governments should launch programmes for power station construction so as to give the heavy electrical and nuclear industry an accurate idea of market prospects, the EEC Commission says in a report published today.

At the same time, the industry itself should launch large-scale joint ventures at EEC level and move away from the present system of narrow, self-contained national markets.

In a report on the industry sent to member governments, the Commission says that it is vitally necessary to promote exports, which already account for about one third of total deliveries, by Community companies. It is to be feared, however, that export continues, that European industry will meet very strong competition from the U.S., Japan and the East European countries, on foreign markets.

Only the very large European companies will be able to compete on the world market, and will have sufficient financial backing to take the risks of investing in such ventures, the Commission says.

The research and development efforts designed to retain the technological independence and the technical progress necessary if European companies are to remain able to compete with American ones will therefore have to be stepped up still further and may well become too great a burden for isolated companies," it says.

Inside the Community, equipment manufacturers are making the necessary extensive investments in production facilities only in so far as they obtain adequate guarantees of volume and continuity of demand over a reasonably long period.

Signs on investments involve a high level of risk and have to be taken long in advance.

Consequently, the report says, the industry must have an accurate idea of market prospects over some ten years.

Governments should commit themselves to ten-year power station installation programmes which would enable outline contracts to be drafted in conjunction with the industries, containing commitments on the number of power stations to be built and adequate technical conditions.

Industry itself must continue its movement towards consolidation and co-operation in the wider setting of the Community.

W. German railways to cut 60,000 jobs

BY JONATHAN CARR

BONN, August 18.

FACED WITH a probable deficit this year alone of DM3.7bn. (about £580m.) the West German federal railways—the Deutsche Bundesbahn—is considering stringent savings measures, including a substantial reduction in personnel.

The Bundesbahn's president, Herr Wolfgang Voigt, said in an interview published today that unless urgent solutions were found, the structural problems of the enterprise would become unmanageable.

He declined to give details of possible cutbacks in the railway network itself, but he did say that up to 1979 the total Bundesbahn personnel would be reduced by some 60,000 from the present level of more than 400,000. This could be achieved, he said, by rationalisation without dismissal of door-to-door service.

Further, the railways must accept small items for local transport even if the cost of handling and despatch far exceeds any freight charge which can reasonably be set. For larger long-distance freight items they must compete with lorries providing door-to-door service.

Between 1971 and 1973 alone, the Bundesbahn had a deficit of DM7.5bn.—and this was in spite of federal government payments to the railways during the period of DM20.4bn. A major cause was the rise in labour costs, which now account for considerably more than 70 per cent of total expenditure against 64 per cent in 1960.

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HOME NEWS

House prices climb—and likely to go higher

BY MICHAEL CASSELL

HOUSE PRICES continued their steady rise during the second quarter of this year and further increases seem likely throughout the remainder of 1975.

Figures from the Department of the Environment, produced with the help of the Building Societies Association, show that for new housing on which mortgage advances were approved in the second quarter of this year, average prices rose by 4.5 per cent. over the previous three months. In the first quarter of 1975, prices rose by around 3 per cent.

For last year as a whole, house prices generally rose by about 6 per cent. overall, about half the rate recorded in 1974.

In some parts of the market, however, prices fell heavily or at best remained stable.

The department's figures confirm that, with sales picking up again, prices, too, are beginning to move after a prolonged period of inactivity. The upturn is partially due to the large volumes of housing finance now available, as well as the fact that big wage increases are quickly bringing incomes back into the kind of relationship with prices which prevailed before the 1973 price explosion.

Houses in the lower to middle price range are now moving more quickly than at any time in the past 18 months or so.

Further price increases throughout the remainder of this year can be expected.

There are few indications that prices will move ahead at any rate approaching a dramatic rate, but both the building societies and the Government will nevertheless be keeping a close watch to ensure that things do not get out of hand. The societies are particularly anxious to balance the need for encouraging more building against the inflationary problems which could arise if mortgage money became too freely available. There are now signs that house builders are becoming more confident and some are stepping up building programmes from the very low levels which have recently prevailed.

But increased activity now will not result in completed houses for some considerable time and, in the meantime, with existing houses quickly going off the market, there could be a real risk of too much money chasing too few houses.

Although the societies will play a major part in damping down prices, substantial increases made in line with prevailing increases throughout the economy can be expected.

Building costs have risen sharply and these will eventually have to be reflected in prices.

The department also reports that for sales actually completed in the second quarter, second hand prices rose by about 5 per cent. over the first three months of 1975.

For all housing, the average

advance rose 5 per cent. to £7,180, or 6.1 per cent. of the average purchase price of £11,580. The average recorded income of borrowers was about £3,910, or 7 per cent. more than in the previous three months.

Previous owner occupiers paid an average £13,310 while new owner occupiers paid £9,460. Of all advances completed in the quarter, just over 1 per cent. went to first-time buyers compared with 47 per cent. in the preceding quarter.

Assets

Assets of the Halifax Building Society, the largest in Britain, increased by £34m. to £1,109m. in the six months ending on July 31.

During the same period, the society advanced £488.7m. against £241.2m. in the preceding six months. Of total loans made, 30 per cent. went to people aged 35 or under and advances on newly built houses accounted for 18 per cent. of the total. By the end of July, advances offered but not yet completed, amounted to £221.13m.

Gross receipts from investors in the first half of the society's year were £268m. while withdrawals amounted to £561.6m., leaving a net inflow of £243.68m. Liquid funds at the end of July amounted to 18.5 per cent. of total assets compared with 17.9 per cent. at the end of the previous six month period.

Cyril Smith attacks 'Goebbels-type' campaign by Wilson

BY RICHARD EVANS, LOBBY CORRESPONDENT

THE ANTI-INFLATION campaign to be launched in a television broadcast to-morrow by Mr. Harold Wilson, the Prime Minister, was "tantamount to a Goebbels-type propaganda campaign," Mr. Cyril Smith, the Liberal chief whip, claimed last night.

He challenged Mr. Wilson to say who had authorised the expenditure of £2m. of taxpayers' money—Parliament certainly had not. "What guarantee can we have that public money will not be used to the benefit of propagating his party's policy at the expense of the nation?" he asked.

Mr. Smith's outburst in a speech in Oxford will be a minor embarrassment to Mr. Wilson as he prepares for the TV broadcast which he considers of key importance. The Prime Minister frequently makes outpoken comments that are not always acceptable to his colleagues.

The Government's campaign, devised by the special publicity unit set up by Mr. Wilson, will include newspaper advertisements

highlighting the dangers of inflation, and next week every household in the country will receive a leaflet expanding the message of the advertisements and of the Premier's broadcast.

Mr. Smith claimed his party fought the last election on the same message as Mr. Wilson will deliver to-morrow—that inflation is the greatest danger of the age and must be stopped.

But it was "such fantastic hypocrisy" that in the election last October Mr. Wilson's Government had "deliberately added" the retail price index so that the Prime Minister could claim that inflation was 8 per cent. The Chancellor of the Exchequer had even called for a "state of alarm" when they claimed that the reality was nearer 20 per cent.

Mr. Smith argued that even the latest U-turn by Labour left the nation still saddled with totally partisan policies and a wholly unrepresentative Government. Now the nation was being asked to pull together, take a cut in its standard of living, and support the Government that in large measure had caused the inflation.

Wool textile chief hits at trade mark delays

BY RHYS DAVID

THE CALL by Mr. Peter Shore, Secretary for Trade, for consumers to "buy British" is being thwarted by the Government's reluctance to implement its own trade mark regulations.

Mr. David Price, director of the Bradford-based Wool Textile Delegation, claimed yesterday that although the requirement to mark foreign goods was removed in 1968 under the Trade Descriptions Act, a later piece of legislation has put the requirement back.

The Trade Descriptions Act 1973 re-introduced the requirement to include an origin mark where goods were being sold with a British-sounding name, a common practice with many textiles.

According to Mr. Price, importers have been flouting this legislation by not printing the country of origin or by printing it inconspicuously.

The latter Act has not been implemented, and a review of trade descriptions legislation recently carried out by the Director General of Fair Trading and the subject of a recently published consultative document, he points out.

Mr. Price claims the absence of marks of origin, far from working in favour of the consumer, has had the opposite effect.

As had been hoped by the Molony committee on consumer protection in 1962, was now clearly against the public interest.

The Molony committee, whose advice was followed in the 1968 Act, had decided it was not a real consumer concern to permit the purchaser to discriminate against imported goods on political, patriotic or personal grounds.

Instead of the supposed consumer advantages, however, goods were being passed off with British-sounding names and at exceptionally high rates of profit for importers and retailers, he states.

"The Board of Trade was given powers under the 1968 Act to make secondary orders for the marking of imported goods and it seems clear that suitable orders could be made which comply with our GATT and EEC obligations."

Mr. Price says that these have been declining on the grounds that it was not necessary or expedient in the interests of the persons to whom any goods are supplied. It would seem the Department of Trade was unwilling to allow the consumer to practise what he preached, Mr. Price says.

Man-made fibre output falls to new low

MAN-MADE fibre production fell to a new low in June of only 47m. kg., a drop of 2.4 per cent. on the previous month. Cellulosic staple fibre production fell by 25.5 per cent. with synthetic staple down 20.7 per cent.

The June total compares with output of 64.2m. kg. in June 1973, and of 55.3m. kg. in June last year, month which was itself badly affected by the major strike in Northern Ireland.

In June this year strikes also played some part in reducing output, together with a shortage of caustic soda, but the main factor was in previous months has been the continuing low level of demand from the textile trade.

In the first six months of this year total output by U.K. man-

made fibre producers has amounted to 277,98m. kg., 20.4 per cent. down on the same period last year. Cellulosic staple fibre production fell by 25.5 per cent. with synthetic staple down 20.7 per cent.

Cellulosic and synthetic filament yarns fell 19.2 per cent. and 15.5 per cent. respectively.

Over the same period there was also a marked decline in Britain's trading surplus with the rest of the world in man-made fibres. Exports fell from £215.2m. in the first six months of 1974 to £179.3m. this year as a result of the worldwide decline in textile demand. Imports recorded a slight increase in value from £165.5m. in the corresponding period last year to £169m. in the same period this year.

switch the conference from Bombay to Zurich.

Mr. Normanston, Conservative MP for Cheshire, said the £500,000 conference scheduled for November 24-28 would have been of "immense benefit" to the Indian textile industry.

Although no official explanation had been given for refusal of a visa to the three-man Israeli delegation Mr. Normanston said: "We refuse to submit to this kind of blackmail and our members, without exception, have agreed that we should

Whessoe to make 450 redundant at Darlington and Teesside

BY OUR INDUSTRIAL CORRESPONDENT

WHESOE, the process plant engineering group, is to make 450 workers redundant at its Darlington and Teesside plants because of a shortage of orders.

About 300 will go during the next five months and another 150 early next year out of the total workforce of 5,000. The majority to lose their jobs will be shop floor employees in the heavy engineering division. The light engineering business will not be affected.

In May the group announced a loss of £700,000 for the first half of its current financial year, compared with a £514,000 profit for the same period 12 months ago and Lord Erroll, of Hale, the

chairman said that this was mainly due to a deficit on the heavy engineering side coupled with increased interest charges. Only the light engineering division showed satisfactory results during the first half-year.

The group said yesterday that the need for redundancies was mainly because of a work shortage but the deficit on the heavy engineering business "limits our ability to carry people through the bad patch."

Whessoe has suffered from a lack of orders from the petrochemical concerns who are among its major customers as well as the delays in ordering for the nuclear power programme. The spokesman stated, however, that the group's off-

shore business was still doing well.

The main unions concerned have been given notice about the redundancies and more detailed discussions will take place this week. Whessoe has told the unions that any adverse reaction—such as overtime bans—would only aggravate the situation and jeopardise more jobs as well as delay the group's eventual recovery.

About 40 staff and hourly-paid workers at Crane Engineering works at Ipswich are to be made redundant from the middle of September. The company said the redundancies among the 1,500 workforce were necessary because of the difficult trading conditions.

Chemical industry expects fall in output of at least 5%

BY RAY DAFTER

THE CHEMICAL industry, which is still looking for signs of improved trading conditions, expects this year's output to be at least 5 per cent. or 6 per cent. down on 1974.

Although material suppliers are resisting the temptation to cut prices—indeed, many are planning increases—there is concern in the industry that companies may find it difficult to finance a rapid recovery when the upturn in demand eventually comes.

These are points to emerge from the latest economics bulletin published by the Chemical Industries Association, which points out that since last autumn the industry had registered one of its sharpest falls in activity.

There was no chance of any major recovery in the U.K. this year; neither was there any confidence of an upturn in Europe in 1975, the report says. This is particularly serious for the U.K. as the response of the domestic economy is likely to be at least six months behind the rest of Europe.

The association feels, however, that there may be a slight recovery in exports in the final quarter, thanks to the recovery of the U.S. economy. (Half the company statements in the U.S. also indicate that the chemicals, plastics and fibres sectors there have seen the bottom of the trough.)

Employment in the U.K. chemical industry fell six successive months between October 1974 and April when it stood at 430,500, a drop of about 2 per cent. Most of the reductions were achieved through natural wastage, however, although many workers are said to be on short time.

With squeezed cash flow and profitability, companies have been forced to review their investment programmes, which were expected to total some £2.3bn. between 1975 and 1977. So far, there has been no major cut in spending which bears out the companies' stated intention of carrying through contractionary investment to meet cyclical demand.

Destocking

At present, however, there is plenty of spare manufacturing capacity. Several major companies have indicated that plans have been prepared close to a break-even point, at around 65-70 per cent. of capacity.

The chemical industry registered the effects of the depressed economy later and more severely than the manufacturing sector in general. This has been put down to the amount of destocking undertaken by the industry's customers—the users of plastics and fibres, for instance.

The association reports that this stock adjustment process has now probably worked its way into account, North Sea oil will improve the balance of payments on account of oil alone by £50m. in 1980 and more than £100m. in 1985, it adds, and will replace imported oil, increasing the payments gain.

Even taking into account the burden of accumulated debt arising from the development of the oil and the profit outflow, it is reckoned that the net payments gain should exceed £50m. a year.

Overall, North Sea oil is expected to improve the U.K.'s standard of living through a direct increase in oil output, a greatly improved payments position, lower taxes, and higher spending and faster growth in home output in total.

In the immediate future, the report argues that in order to eradicate inflation, labour legislation, lower taxes, and honour contracts "an essential partner to limitation of money supply."

It goes on to advocate a cut in the public sector deficit in the transfer of the social field back to the individual, the curbing of "local authority bureaucracies," and changing the structure of public owned industries so that part of the equity can be privately owned and the organisation can run on commercial lines.

"Britain in the 1980s," The Henley Centre for Forecasting, 365 pages, £60.

High jobless, falling inflation rate forecast

BY MICHAEL BLANDEN

A "SLOW IMPROVEMENT" is taking place in the U.K.'s economic performance. But the outlook for the next 10 years is bleak, a continued relatively high level of unemployment, in the face of a reduction in the rate of inflation, and there is a need for a system of "national forecasting and planning."

These conclusions are reached in a detailed study produced by the Henley Centre for Forecasting, with the support of the

Berger Group. The centre, headed by Mr. James Morrell, concludes that the improvement in Britain will be more apparent in the 1980s. Other countries will grow faster, but Britain will still be a good place to live.

"Like the school 'end of term' report, however, the verdict remains 'could do better,'" the report maintains. Britain has considerable potential but lacks the political will to ensure its full development.

The report foresees a permanently higher rate of unemployment over the next decade, at a level of around 600,000. One per cent. of the working population in the 1980s. This will be dictated, it is suggested, by the changing priorities in official policy brought about in the short term by the level of inflation and the problem of paying for oil.

Contracts

The report also predicts, however, that the level of inflation will gradually drop back to only 7 per cent. a year in the 1980s. And it foresees that North Sea oil will have a major impact on the economy, and particularly on the balance of payments.

Taking all the implications

Pub takings up 27% in June

BRITAIN'S PUBS are faring far better than any other sector of the catering industry at the moment. While business in the restaurants and fish and chip shops remains sluggish, the pubs have been pulling in more and more of the trade. In June of this year pub spending was up 27 per cent. on the same month of 1974.

Latest figures from the Department of Industry show that overall catering business was up 5 per cent. in the second quarter of this year compared with the first three months. On a comparison with a year ago (second quarter for each year) canteens were up by 17 per cent., restaurants by 14 per cent., hotels and holiday camps by 16 per cent. and pubs by 22 per cent.

More migrants to Wales

A TOTAL of 1,450 people migrated to Wales from the rest of Britain in 1970, according to a new report from the 1971 Census issued to-day.

This gain was the result of 42,480 entering Wales, but only 41,040 leaving, says the report issued by the Office of Population Censuses and Surveys. The number of immigrants to Wales from the rest of Britain was up by 16 per cent. from the comparable year before the 1966 Census.

Engineering work goes abroad in attempt to beat inflation

BY RAY DAFTER

MAJOR ENGINEERING contractors are shopping abroad for equipment in a bid to overcome the problem of inflation. As a result, Britain's manufacturing industry could lose tens of millions of pounds worth of business which would normally come its way.

The problem has been highlighted by a contract, worth over £100m., offered by the Syrians for a new fertiliser complex. One of the bidders, Humphreys and Glasgow, says it was able to quote a fixed price for the work only by looking abroad for most of the process plant equipment.

Consequently, if Humphreys and Glasgow is awarded the contract, British companies look like missing out on about £25m. worth of orders they would have received in normal times. The Syrian project will probably involve some £30m. worth of capital equipment and normal British companies would expect to place 80 per cent. of the work in the U.K.

The dilemma, faced by other contractors chasing fixed priced contracts in the Middle East, Eastern Europe and South America, has been raised with various Government departments including the Foreign Office and the Department of Trade.

A spokesman for the Department of Trade said yesterday: "We are aware of the problem faced by Humphreys and Glasgow. We are naturally

sympathetic and have obviously noted it."

This particular contract once again calls into question the effectiveness of the Government's cost escalation insurance scheme introduced in February to help companies involved in major projects with long lead times to compete for export work.

The process plant contractors have complained that the insurance scheme is open-ended, and does not guarantee adequate cover to enable them to quote fixed prices with any confidence. Consequently, they claim, they are at a disadvantage against countries like France, with a more comprehensive inflation insurance scheme, or Germany, with a lower inflation rate.

Disadvantage

Mr. David Crouch, Conservative MP for Canterbury and chairman of the all-party committee for the chemical industry, has also raised the Syrian fertiliser issue with the Government.

In a letter, he said that Humphreys and Glasgow were at a disadvantage against the other two bidders—French and Austrian interests. The French had been able to quote a completely fixed price for the work while the Austrians had included a high proportion of fixed prices in the tender. It was pointed out that if Humphreys and Glasgow were awarded the contract, there would be an immediate boost

to Britain's balance of payments as the down-payment would amount to over £30m.

In the past year or so, contractors have failed to bid for projects worth hundreds of millions of pounds because they felt that to quote on fixed prices would be too risky. Woodall-Duckham, for instance, has declined to quote for over £100m. worth of potential business in Poland, Brazil and Cuba. Like other companies, however, Woodall-Duckham has stepped up its drive for more export work, allied to a policy of buying equipment abroad.

The industry quotes the example of one U.K. contractor approached by a French group to build a power station in the U.K. It was suggested that the U.K. company should bid for a contract, using its expertise and technical experience, and that a French company would carry out the work by using its national insurance scheme.

The U.K. process plant industry, through the Process Plant Association, is urging those selling design and "know-how" to include British plant and machinery in the specifications.

In a letter to users of process plant, Commander John Hamer, the association's director, says there is a danger that reduced demand could lead to skilled men being laid off and the capacity of the industry curtailed. As a result there could be a "disastrous" impact on deliveries when the upturn comes.

Three cleared in company secrets trial

IN COMPANY SECRETS TRIAL THREE MEN alleged to have tried to sell the future plans of Rank Xerox, the electronics company, to its largest competitor, were acquitted and discharged at the Old Bailey yesterday.

Leonard de Vries, 30, a clerk of Stanley Road, Wembley, was found not guilty by the jury conspiring to defraud Rank Xerox by dishonestly appropriating or disclosing copies or extracts of the company's plan for International Business Machines between September and November 1973.

The jury was unable to agree in respect of the two other men who had also been charged. They were Anthony John Read, 25, of Pittshanger Lane, Ealing, and Mervyn Henry Treloar, 38, an employment officer at Swindon Road, Wembley.

Mr. Tudor Price, prosecuting, told Judge Marnan, QC, that as this was the second jury which had been unable to agree over Read and Treloar, the Crown would not ask them to stand trial a third time and therefore asked that a verdict of not guilty should be entered on their behalf. This was done by the

judge, and like De Vries, they were discharged.

The first jury was unable to agree concerning all three men, last April, and after a two-week trial the second jury reached its verdict concerning De Vries after three hours 45 minutes.

New output peak at three pits

THREE PITS in Derbyshire, Nottinghamshire and Lancashire have set new productivity records, the National Coal Board announced yesterday.

At Welbeck Colliery, near Mansfield, the men turned out 15,081 tons in five days, 1,500 more than the previous best only two weeks ago. At Bagworth Colliery in Coalville, Leicestershire, there was a record output of 23,113 tons which beat the previous best of 23,127 in December. Ireland Colliery, near Staveley, Derbyshire, produced 12,168 tons, setting a new record of 85.7 cwt per man shift.

Motorists making cars last longer

MOTORISTS are hanging on to their cars longer, buying second-hand vehicles rather than new, and concentrating their spending on spares and servicing.

This is the conclusion to be drawn from Department of Industry figures issued yesterday.

The statistics show that, in money terms, new vehicle sales rose by only 10 per cent. in the second quarter of 1975 compared with the same period last year.

But at the same time, turnover for used vehicles was 24 per cent. higher, while other sales and receipts (petrol, oil, tyres, spares and accessories) rose by 23 per cent.

The expected increase in the wholesale and retail parts of the motor trade this year bears out these figures. While the manufacturers have been badly hit by falling sales of new cars, many of the distributors and dealers who have diversified into second-hand car dealing have managed to ride the slump.

Scottish-built buses cut Tyne transport costs

TYNE AND WEAR Passenger Transport Executive yesterday took delivery of three Scottish-made double-decker buses at a cost of £17,000-£18,000 each, compared with £20,000 for a conventional British Leyland vehicle.

The three buses will be used later this month on routes in Newcastle but will later serve for trial periods in South Shields and Sunderland.

The 79-seaters are powered by Swedish engines, built mainly of British components, and have been designed and built by Ailsa, Bus at Irvine, Ayrshire.

'Ban public from certain Commons rooms'

BY RICHARD EVANS, LOBBY CORRESPONDENT

FOR SECURITY reasons, an annex in June 1974 which House of Commons select committee has recommended that interview rooms below the Commons chamber should be banned to the public.

To replace the lost accommodation, the committee recommended in its report published yesterday that more rooms should be constructed in the Palace of Westminster in another part of the palace near Westminster Hall.

The recommendation has been made following the bomb explosion in the Westminster Hall

Aluminium stocks steady in June

BY RHYS DAVID

STOCKS of aluminium around the world remained at virtually the same level in June as in the previous month—the first sign for more than a year that supply and demand for the metal may be coming back into balance.

Since June last year stocks of primary aluminium have more than doubled from 1,326m. tonnes to 3,238m. tonnes as a result of the world-wide recession and its effect on big aluminium-using industries such as motor vehicles and construction.

In June, however, primary stocks rose only a further 19,000 tonnes from the May figure of 3,217m. tonnes and total stocks including scrap metal in process and mill products rose only 3,000 tonnes from 4,755m. tonnes to 4,758m. tonnes.

International Primary Aluminium Institute in London. One important reason for this has been the continued production cutbacks by the big producers as a result of which the industry's overall operating rate in June was reduced to around 78 per cent., compared with around 81 per cent. in January.

In addition, however, the process of de-stocking appears to have come to an end in some markets, with the result that demand has now settled near the very much reduced levels of production.

Another sign of some confidence returning is the decision by the main North American producers to increase their prices in the U.S. by 2 cents per pound for primary aluminium to 41 cents—the first price rise for nearly a year.

The increases which also apply to semi-fabricated products were announced at the beginning of July and became operative on August 11, following a period of delay imposed at the request of the U.S. Council on Wage and Price Stability.

The slowdown in stockbuilding apparent in June took place generally throughout the world. In Europe total stocks climbed only 4,000 tonnes to 1,248m. tonnes, compared with 1,244m. tonnes in May and 744,000 tonnes in June last year. Primary stocks rose from 894,000 to 896,000 tonnes.

In East Asia (which includes Japan) total stocks rose by 1,000 tonnes to 447,000 tonnes. In North America total stocks actually declined from 2,767m. tonnes in May to 2,745m. tonnes in June and primary stocks fell by 1,000 tonnes to 1,659m. tonnes.

£1,000 grants to finance shop price monitoring

LOCAL AUTHORITIES are being offered central Government grants of up to £1,000 each to carry out regular checks on comparative prices in shops in their areas. This is in addition to the £1.4m. grant towards setting up local consumer advice centres, foreshadowed in the Government's White Paper on fighting inflation.

The scheme, which was outlined in a letter to local authorities at the weekend, was immediately criticised by the trade. Mr. Len Reeves-Smith, chief executive of the National Food and Drink Federation, described the exercise as "useless time-consuming and confusing."

The idea is that local authorities should monitor the prices of about 20 items in a cross-section of shops. The results of the surveys, which could be carried out by independent consumer groups in the area if the local authority itself has not the manpower to do it, would be published.

Mr. Reeves-Smith said the value of the price displays would be "minimal" where fresh food was concerned and the cost of

the surveys would be "phenomenal." The Government, he said, should keep out of the market place "and leave us to do the job we can do so supremely well."

Mrs. Shirley Williams, Secretary for Prices, however, is known to think that such price comparisons are a useful guide to the consumer—a view she shares with most consumer groups and the TUC. There is a genuine worry, however, that such studies may hit the smaller shops.

DINERS CLUB subscription rates have been increased to £7.50 per annum plus 24 per cent. per additional card.

COMPANIES having an account with multiple cards may elect to pay a bulk subscription of £50

BY JOHN CHITTOCK

APPOINTMENTS

Tradewinds Airways changes

Mass medium

The video disc is a mass medium—unlike the video cassette, and programme distributors are unlikely to think seriously in runs of less than 1,000 copies. But duplication on long runs can be actually cheaper than audio records, due to the use of continuous rather than batch production methods.

What the video disc is really offering in the future is not simply a new idea with certain conveniences, but a dramatically cheaper method of storing information—either as TV programmes, colour stills or even printed data. It has been calculated that on a production run of 5,000 video discs, some 11,541 colour still frames would be provided at a cost—per disc—equal to that of just one 35mm. colour transparency. In a cost-effective world, advantages of this order could mean that the market for the video disc will become more important than that of the television set into which it plays.

and makes further steel fully support the Government to the serious problem by the increasing participation in national trade. This makes progress is made on an increasing basis.

At the end of the financial year, the Government's major steel export commitment for domestic consumption and the export markets.

The demand for various steel products for the year due mainly to the reduction as a result of the steel industry's production.

Total sales revenue was \$1,000 million, a record for the steel industry.

BY CHRIS BAUR, SCOTTISH CORRESPONDENT

reactor came into operation in power station design.

Highveld increases dividend by a third

the second half of the year the overall labour situation in the country remains one of the greatest limitations to economic growth. The country's infrastructure is under heavy pressure and there is strong evidence that labour

OPERA & BALLET

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1

THEATRES

CINEMAS

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The Executive's World

EDITED BY JAMES ENSOR

Jay Palmer, in New York, suggests that the consequences of buying the wrong computer company serve to highlight the reasons

Why the music had to stop for Xerox

"IT WAS" the New York Times reported solemnly, "a carnival-like atmosphere." While the company's directors marched on to the dais to the tune of "California, here I come" shareholders applauded, laughed and cheered in a manner more befitting a Hollywood spectacular. The excuse for this jovial gathering was Xerox's May 1969 annual general meeting in Los Angeles when shareholders voted overwhelmingly to approve their company's latest acquisition, Scientific Data Systems, a small West Coast computer manufacturer.

The price tag of \$910m, 10m new shares at their then price of \$91, made it Xerox's largest ever acquisition. Although the price was unarguably high (equal to about 43 times earnings), the deal looked like being a good move. SDS, with its 50 per cent four-year annual growth rate, had a reputation as a "hot stock" while every one acknowledged that a computer stake would give Xerox a building block to expand later into "the office of the future market."

Last month, however, memories of all that cheering and the subsequent arguments in favour of the deal were ringing a bit hollow when, after four years of losses, Xerox announced that it was closing down and seeking a buyer for the core of its computer activities. The SDS acquisition, shareholders were bluntly told, had been "a mistake."

"With hindsight," admitted Mr. Peter McCollough, Xerox's chief

executive since 1968 "I can say we should never have purchased it."

Outsiders criticise the company even more harshly. "Quite simply, Xerox bought the wrong company, at the wrong time, at far too high a price and then waited too long to sell it," whole. This projection was, however, ahead of the write-off which left second-quarter earnings down 95 per cent—the first drop in quarterly earnings since 1958. It seems probable that full year's earnings will be between \$300m and \$350m, also lower, breaking the company's 24-year record of annual earnings increases.

Such a temporary, even technical, one-off decline in earnings can hardly be described as unusual for the current economic conditions. Nevertheless, it does represent a major and possibly irretrievable step back for Xerox which, throughout the last two years of slumping stock market prices, has made much of its apparent ability to maintain growth. It is also a big blow for Mr. McCollough personally only a year ago he stuck his neck out with a promise that Xerox would try to maintain its real growth rate targets of 15 to 20 per cent a year, despite booming and historically unprecedented domestic U.S. inflation of over 9 per cent.

It was a brave suggestion that even at the time seemed to border on fantasy. To-day, however, it just looks ridiculous: with the company still facing production losses on its new models and with more than 2,500 employees laid off, Xerox has cut its capital expenditure budgets in line with falling rates of new machine rentals.

The impact of this decision is thus magnified out of all proportion. A few months ago,

Mr. McCollough warned shareholders that "world-wide recession and inflation" together with "under-budget placement of copiers" had hit growth, and that the company "will probably be able to show little if any profit growth over 1975 as a whole." This projection was, however, ahead of the write-off which left second-quarter earnings down 95 per cent—the first drop in quarterly earnings since 1958. It seems probable that full year's earnings will be between \$300m and \$350m, also lower, breaking the company's 24-year record of annual earnings increases.

Such a temporary, even technical, one-off decline in earnings can hardly be described as unusual for the current economic conditions. Nevertheless, it does represent a major and possibly irretrievable step back for Xerox which, throughout the last two years of slumping stock market prices, has made much of its apparent ability to maintain growth. It is also a big blow for Mr. McCollough personally only a year ago he stuck his neck out with a promise that Xerox would try to maintain its real growth rate targets of 15 to 20 per cent a year, despite booming and historically unprecedented domestic U.S. inflation of over 9 per cent.

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The SDS acquisition.

shareholders were bluntly told, had been "a mistake." "With hindsight," admitted Mr. Peter McCollough, Xerox's chief executive since 1968 (right), "I can say we should never have purchased it."



At the same time, competition is growing more intense leaving Xerox—as one Wall Street broker's report put it—"in the early stage of what could be a long, significant and possibly difficult period of transition."

While the initial growth of the 1960s (when net profits rose from \$2.6m to \$205m) came from the explosive domestic success of the "940" copier that made "Xerox" a household word, the recent advances have been overseas with foreign operations returning over a year four years ago. In view of this, it is hardly surprising that analysts are taking a bearish

view of the company's future. Though Xerox likes to play this point down, the switch in taining a tight low profile. Latest growth estimates suggest that rental markets reflect the company's income (the most important contribution to earnings) domestic U.S. market. With will fall sharply this year with something between 80 and 90 per cent of all U.S. copiers

carrying the Xerox label, the company's future growth is clearly dependant on two factors—firstly, the overall market in the expansion and the general economic climate and secondly, the impact of growing competition.

In view of the generally depressing economic conditions, few seem to disagree with the statement by one of Xerox's competitors that the growth in the copier market is now down to no more than 10 per cent a year against 40 and even 50 per cent four years ago. In view of this, it is hardly surprising that analysts are taking a bearish view of the company's future. Though Xerox likes to play this point down, the switch in taining a tight low profile. Latest growth estimates suggest that rental markets reflect the company's income (the most important contribution to earnings) domestic U.S. market. With will fall sharply this year with something between 80 and 90 per cent of all U.S. copiers

compared with well over 10 per cent over the last few years.

This sharp drop obviously is allowing for some considerable pressure from new competitors. Since the 1960s (when Xerox was fortunate enough to operate in a competitive vacuum) 13 companies have moved into the domestic market, including such big names as IBM, Eastman Kodak, 3M, Litton and Sperry Remington. Even aside from any adverse effects of the Federal Trade Commission's anti-trust settlement against Xerox, these companies can clearly be expected to stop Xerox from following such profitable policies as delaying the introduction of new machines until existing ones reach full potential and structuring rental bases to maximise profits.

New machines

The FTC's final ruling on its long-standing anti-trust case a few weeks ago represented a moral but nevertheless relatively ineffectual victory for Xerox's competitors. Contrary to its original aims, the FTC did not demand divestiture of Rank-Xerox or Fuji-Xerox, the company's highly profitable overseas ventures. At the same time, the order that Xerox should make patents available to competitors is generally regarded as unimportant given the company's headstart in market domination.

But one point in the FTC ruling could prove awkward from Xerox's viewpoint. This is the proposal that Xerox be prohibited from offering package rates to large clients leasing several machines. The

importance of this ruling to price individual machines individually is that it will give competitors a chance of marketing their basic models without running into customer reluctance to give up the advantages of package rates.

It was with this new competition in mind that Xerox, over the last few years, has introduced some six new machines, ranging from the "1000" and "4500" console models to the "3100" desktop and the "7700" duplicator. But the pride of Xerox's new products are clearly two new machines which together are projected to supply the lion's share of the company's earnings in coming years—the "9200" copier-duplicator and the "6500" colour copier.

While the "6500" colour machine is a brand new development, it is the "9200" that was originally intended to go into production in 1973 to pick up slack now. But development problems and high costs (costs are estimated to be anything between \$300m and \$800m) set everything back. The hope now is that the machine's simplicity, convenience and speed (two copies a second against seven a minute for the original "940") will open not only new markets in commercial printing but also new demand in the established corporate field.

Certainly Xerox needs something to fill a product gap which outsiders see stretching from now to the mid-1980s when the company's dream of building up "an office of the future" market could be realised. Exactly what comprises the office of the future varies according to who one is listening to. Neverthe-

less, in the most general of terms it involves supplying with equipment a highly automated office where word-processing (rather than data processing) technology replaces paper records.

Giants

The giants are already shuffling for position in the field with IBM clearly the favourite for the dominant place. While Xerox's announced strategy will be concentrated on the most common office functions and weld them into one integrated unit (information storage, terminals, printers and whatever), its plans have suffered what appears to be a major setback through the failure of its basic computer business to come up to scratch. But it would be easy to make too much of this—while a computer is essential to such a system, Xerox's existing office dominance gives it a strong base for either a joint-venture or simply a renting arrangement.

Given this, Wall Street's harsh reaction to the news of the computer closure (the shares are sharply lower in recent weeks) seems wrong on any count. Ahead of the immediate problems new machines are certain to provide some recovery while longer-term plans are not affected. Xerox's problem is that its image as a glamorous growth company has been severely dented by having to wash its dirty linen in public at a time when the rest of its business is relatively badly off. Like any idol, Xerox suffers when fans discover its feet of clay.

BUSINESS LAW

A clash is coming

BY A. H. HERMANN

THERE is a sea of difference between a refusal to sell and ordering an enterprise to allocate supplies at reasonable prices. Although every businessman knows that the first, leaves a lot more space for manoeuvre than the second, the Federal Cartel Office, the EEC Commission and the European Court did not want to hear.

The difference has now been explained to them by Dr. Robert Fischer, President of the German Federal Supreme Court and Chairman of its Cartel Bench. Dealing with an appeal in the case of Polyester Raw Materials (KVR 1/74) the Supreme Court ruled that the Federal Cartel Office has no power to order that the discrimination against a customer should be remedied in a specified way, for example by supplying certain quantities of goods at defined prices.

In the spring of 1974, during the oil crisis, the Cartel Office made a brave attempt to redress the balance between the large companies with access to oil and raw materials, then in short supply, and the smaller independent enterprises, which depended on them for supplies. The Cartel Office ordered AGIP, the Italian controlled oil company, to allocate petrol evenly among its customary outlets, treating "independent" distributors in the same way as its own petrol stations. This order was based on the rule that market dominating companies should not discriminate against companies dependent on them.

The Berlin Appeal Court endorsed the view taken by the

Cartel Office, namely that in a case when it is impossible to put an end to discriminatory conduct by a prohibition, it is necessary to reach for a positive order pursuing the same aim as the prohibition. The Supreme Court in Karlsruhe disagreed. A prohibition, it reasoned, leaves the supplier the choice of alternative non-discriminatory conduct, while a positive order prescribes one of the possibilities and restricts his entrepreneurial freedom much more severely. Had the legislator intended the possibility of positive orders, he would have had to define the limits and safeguards for such a far-reaching bureaucratic intervention otherwise the law would be uncertain.

By ordering specific action where the law provides only for a prohibition, the Cartel Office transgressed its powers. In protecting competition the Cartel Office must not restrict the free market economy. Or, in the words of the Supreme Court, it is the principle of a "law-State" and the assumption that the citizen is free (unless the law provides otherwise) require that individuals as well as firms should be protected against unwarranted incursions by the Government.

Seen in the context of the German controversy concerning the powers of the Cartel Office, particularly in the field of price regulation, this restrictive interpretation of the antitrust law by the Supreme Court agrees well with the recommendations made earlier by the German Monopolies Commission when reporting on the first year of the revised competition Act, 1973.

Only a few days before this reprint of the Cartel Office decision, the Supreme Court confirmed the right of private parties to claim damages from those who infringed antitrust rules—and that third parties should have such right (which in the U.S. is a powerful instrument of antitrust enforcement) was another recommendation contained in the very same report of the Monopolies Commission. It appears that the Monopolies Commission gained in the Supreme Court a powerful ally in its efforts to weaken bureaucratic, and strengthen private enforcement of competition rules.

The Karlsruhe decision will cause no great pleasure in either Brussels or Luxembourg. Not so much because only the refusal to supply is concerned. When ordering the U.S. Commercial Solvents to supply specific quantities at specified prices to Zofa, an Italian pharmaceutical company, the EEC Commission and the European Court could rest on a more general formulation of the Commission's powers in Regulation 17. Where the Karlsruhe decision will bite is in the emphasis on the freedom of the citizen and the entrepreneurial principle of law of the member States, must be respected by the European Court, which often gives priority to the Treaty aims of integration and undistorted competition. There is no need to put ears particularly close to the ground to hear the approach of a clash between the two fundamentally different developments of judge-made law in the European Community.

Books

A Managerial Odyssey, Problems in Business and its Environment. By Arthur Elkins and Dennis W. Callaghan. Addison-Wesley Publishing Company Incorporated, 11 Hills Place, WIR 2LR. £4.95.

The book aims to assist the business manager in the areas of social responsibility, business ethics and theories of managerial behaviour, but set as it is against a backdrop of the American environment and American law, it has only the broadest relevance to the British manager. It claims to be directed towards managerial problem solving, not sweeping generalisations, but nonetheless tends to confuse the issues for which it is trying to find conclusions by inserting irrelevant opinion around the facts.

The Conduct of Meetings. By T. P. E. Curry, R. Richard Sykes and Philip L. Heald. Jordan and Sons. £4.50.

A guide to all types of meetings, be they public or private company, political, local government, committee or club, this should be of interest not only to those conducting meetings, but should also enable those who attend such meetings to know better what they may or may not do or discuss.

Advertisement

DKB'S ECONOMIC JOURNAL

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Pace of business recovery stays discouragingly slow, prompting stimulative step

While economic policy makers continue to be agonized by the dilemma of mounting pressures for stimulative measures and the mandate to control inflation, they are beginning to stand on the prudent side in economic management.

After a year and half of continuous decline, industrial output turned upward in March, but its level is still nearly 20 per cent below the peak point prior to the start of the current

recession. Prices, on the other hand, are generally showing a calm trend, but there is a possibility of their rising in the months ahead.

In the meantime, the authorities are quite cautiously easing economic reins. For one thing, the Government announced on June 16 the third round of anti-recession steps, centering on step-up of public works investments and housing,

which was taken on the ground that even though business hit bottom following the two discount rate cuts and anti-recession measures, its recovery has been discouragingly weak.

Policy makers will continue to be confronted with the difficult job of reconciling the two conflicting objectives to bring inflation under control and to give a lift to the economy.

Slow recovery

In view of the trends of output, shipments and inventories, there is a consensus that business has already hit the lowest point, but it has been continuing at a depressed level. The May index of shipments, for example, recorded a sharp drop, in indication of weakness of final demands. This resulted in a slight rise in the inventory index and a substantial climb of the index of producers' inventory ratio to shipment.

The weakness of business recovery is also evident in the trend of labor market, with such indicators as the regular employment index and the effective job offer-to-applicant ratio slipping in May.

Most illustrative of the weak recovery of business is the trend of personal consumption expenditures, which are believed to be the most important element to govern the course of the economy for the time being.

The gain of wages of employees over a year before kept diminishing—30.1 per cent in March, 20.1 per cent in April and 10.1 per cent in May. After seasonal adjustment, their levels over the preceding months showed a continuous drop—2.3 per cent in April and 3.6 per cent in May.

Sluggish consumption

Such a slowdown of wages, coupled with a retarded recovery of employment, is believed to have held down the increase in household income in the first half of this year.

Slump of household income has kept personal consumption depressed. One evidence is the trend of department store sales, which in May recorded a gain of only 12 per cent over the corresponding month of last year. After seasonal adjustment, they have been virtually flat since the beginning of this year.

The average Bank of Japan

note issue, in connection with a slump of personal consumption expenditures, has been on a continuous decline in terms of gain over a year before since January, with the June performance ending up 13.3 per cent, or lowest since December, 1971's 14.8 per cent.

It seems hardly likely that personal consumption will take to an upturn in the summer months because wage increases resulting from the spring labor offensive and summer bonuses have ended up far smaller than last year's, and employment is yet to show a recovery.

With consumers' propensity to consume tending to move down, there is little prospect of a surge of consumer spendings in the months immediately ahead. Gain of real personal consumption, that is, after adjustment to the rise in consumer prices, is considered to have been staying sluggish after posting a sound growth of 2.9 per cent during the first quarter of this year over a year before.

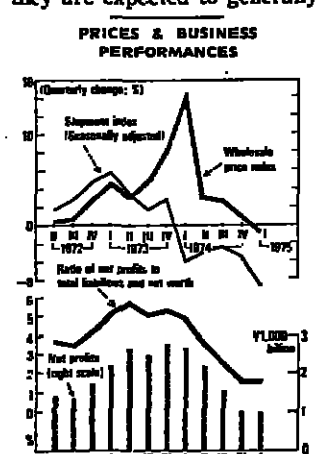
Cooled investment

Business capital investments also have been extremely cooled for a variety of reasons, such as a low operating ratio (the operating ratio index in May, 1975 at 80.1 was off 17.3 per cent from a year before), a high level of inventories, uncertainties about the future of the economy, and a slackening of exports since last February. The trends of orders for machinery and private construction orders are also continuing basically weak.

Fiscal spendings and private housing investments, on the other hand, are expected to proceed at a high level thanks to the government's measures to counter the recessionary force. Fiscal spendings during the first half of the current fiscal year will be 20-30 per cent ahead of a year before, while the recovery of new housing starts is gaining momentum, with

Calm price trends

Wholesale prices dipped 0.5 per cent in the first quarter of this year from the preceding quarter and stayed almost unchanged during the second quarter. Given the present state of supply-demand balance, they are expected to generally



maintain a sobering trend, although the possibility of their tending upward in the future cannot be entirely ruled out.

Factors for such a concern are:

- (1) There is a strong tendency toward price increases in industry.
 - (2) Labor cost has gone up as a result of wage increases, if to a lesser extent than last year.
 - (3) Prices of imports, which so far have stayed low due to the worldwide recession, are expected to move up pending the recovery of the world economy.
- In addition to these factors on the supply side, those on the demand side, such as an eventual pickup of home demand and exports, are also in store.
- Consumer prices in the Tokyo's 23 wards declined in June 0.1 per cent from the preceding month, first drop in a

long time. Compared with a year-ago level, however, it was still 13.7 per cent ahead, and from the March-end of this year, it was up 3.5 per cent.

The future trend of consumer prices does not warrant optimism because they include commodities for which demand is inelastic to prices, and those on which cost increases are easily passed due to little room for productivity gain, and also because prices of tobacco, liquors, rice and postal fares are bound for raise in the near future.

Depressed corporate performances

Sales of corporations are continuing to slow down, while their earnings remain depressed under the impact of soaring costs.

Corporate net earnings and the ratio of net earnings to total capital employed kept dwindling for five consecutive quarters from the first quarter of 1974 through the first quarter of 1975 (except that the ratio of net earnings to total capital employed held unchanged in the first quarter of 1975).

As for the performances thereafter, sales are expected to remain flat or turn slightly upward, but corporate results as a whole will proceed at a level far from generating a feeling of business recovery, with the operating rate continuing low and cost increases putting squeeze on earnings.

Slowdown of trade

In parallel with the continuing slowdown of exports amid the worldwide recession, imports have kept dwindling in the past months, with Japan's international trade finding itself balanced at a lower level.

In the May balance of payments, for example, exports totalling \$4,304 million trailed a year before level for the first time in seven and a half years. On a seasonally adjusted basis, they represented a drop of 7.7 per cent from the preceding month.

Such a marked falloff of exports was attributed to substantial drops in shipment to industrialized nations and non-oil producing developing countries. Sales to oil producing countries of Middle East continued brisk, however.

Imports also recorded in May a drop of 14.4 per cent from the like month of last year to \$4,323 million due to decreasing purchase of raw materials and fuels. The level of imports has been behind a year before level each month since last February.

On balance, despite a surplus produced in the long-term capital account, the overall balance ended up with \$391 million in deficit.

As a key factor dictating the future course of the domestic economy, the slackening trend of exports is being watched with much concern, but chances are that they will begin gradually to pick up as the world economy is likely to take to a recovery in the autumn. Such a prospect is already partly signaled by the trend of export letters of credit received.

Easier corporate financing

The Marshallian K, an indicator of the relationship of supply and demand of money in general, is viewed to be on a rise since the first quarter of this year. Responsible factors are a net payment from the Treasury in the first half of the current fiscal year, increased lendings by city banks, and slump of economic activity.

Under these circumstances, corporate financing is expected to grow further easy as the need of inventory financing recedes, while fund demand for operating funds and capital spendings remain dull, all taking place against increasing fund supply.

The ceiling imposed by the Bank of Japan on the rate of increase in lendings by city banks, for example, was set at 5.3 per cent in the first quarter of 1975 over the corresponding period of last year, 12.7 per cent in the second quarter, and 10.2 per cent in the third quarter. In terms of gain in the quarter-end outstanding balance from the end of the preceding quarter, they respectively represented a gain of 2.2 per cent, 2.3 per cent and 2.4 per cent.

However, in industries where inventory liquidation has been delayed or sales are falling sharply, such as chemical and synthetic fibers, non-ferrous metals, pulp and paper, shipbuilding and steel, fund situations appear holding tight.

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Represent

What tempts motorists to drive foreign

BY TERRY DODSWORTH

APRIL was the cruellest month since the war for the British car industry. Imports took 38.44 per cent of the U.K. market, an all-time record; and car exports for the month fell in value by 13.4m-worth of vehicles going overseas, against £44.7m. being brought into the country. While that proved to be their high point for the first half of 1975, imports were up again dramatically at the beginning of this month when, in 12 days, foreign cars captured four customers out of every ten.

Everyone, as Lord Stokes is fond of remarking, is an expert on the car industry; and every driver has his favourite reason for this remarkable reversal in what, until the late 1960s, was one of the world's most chauvinistic car markets. But one thing can be said with fair certainty: the first half of 1975 appears to have exploded the myth, nurtured by the manufacturers, that "availability"—or rather lack of it—was at the root of the British industry's failure to fight off the imports.

Supplies

Behind this theory was the notion that if only the U.K. manufacturers could assure their supplies to the market, they could see off the competition: strikes, erratic component deliveries and lack of up-to-date capital resources, had had a highly damaging effect, the manufacturers argued, on their ability to supply the product. There have been major strikes, of course, since Christmas, notably at Ford, Dagenham (seven weeks), on Chrysler's lines and at British Leyland's Longbridge toolroom. But for the theory about availability to stand up, the U.K.

manufacturers should at least have been able to hold their own in percentage terms in a market which has declined in the first seven months of the year by some 30,000 units (from 743,000 to 710,000). In fact, imports of imported cars have increased from 186,000 to 230,800; sales of British cars have declined from 557,000 to 479,800.

So what reasons do the marketing men now offer for the continuing success of imports? First, there is the theory, most prominently supported by Ford, that U.K. prices are at the root of the problem. Ford is backing its conviction with a major switch of marketing policy in producing its down-market cheap Popular version of the Escort. The revamp will bring its basic Escort price down to £1,299, to make it competitive with any comparable imports.

The question of prices has been not only an economic problem (inflation this year has undermined the benefits achieved by the declining pound), but also a delicate political issue. It is accepted that in export markets manufacturers often aim for only a marginal profit, and therefore price extremely competitively, when they are introducing a new model. Indeed, the head of Fiat, Sig. Umberto Agnelli, recently talked of "introductory pricing" when discussing Lancia prices in the U.K. But it is relevant that last week's Parliamentary committee report on the motor industry had to say on Japanese imports, now the subject of an anti-dumping application by the British industry: "We have not heard evidence to convince us that the highly competitive pricing of

Japanese imports is the result of unfair trading practices rather than of manufacturing efficiency."

Whatever the problems of the U.K. manufacturers, many foreign products have held their prices comparatively well. In the latter half of last year and the beginning of this, when U.K. inflation took off, these differences emerged particularly sharply. The table shows that percentage increases on British cars over the past year have been generally higher than on imports.

Options

The table also shows the kind of options open to a new buyer in the "mini," small family saloon markets, and quality car sectors. What it clearly displays is that if a customer is considering price alone he is certainly as likely to choose an import as a British car. Three or four months ago he was possibly even more so inclined: Datsun prices in particular have been pushed up rapidly over the past few months.

On the other hand, the customer considers what the industry likes to call "total cost—servicing, spares, traded-in price and so on—the equation swings back in favour of the British product. This is one of the reasons why the fleet buyer tends to plump for the U.K. product, although large discounts and straightforward pressure to buy British also play their part in these decisions. (Import franchises like Volkswagen which have tried to get in on the vast volumes of the fleet market have found it hard going.)

The second argument concerns the product, which com-

panies are making the right choice engines in their car taxation for the present legislation, while Japan is still market, offering reliability, at the stage of producing quality, good petrol consumption, straightforward basic production, comfort and some aesthetic effect. It is these three factors that clearly decider have benefited disproportionately very closely with each other and with the question of the U.K. market away from big price. For example, one of the cars. According to industry

HOW U.K. CARS COMPARE WITH IMPORTS

	Price August 1975	Price August 1974	Price Increase %	Percentage change in sales (1974-1975)
MINI CAR CLASS				
BL Mini 1000	1,334	1,020	30.7	-29.8
VW Golf 1100	1,499	na	na	New product
Renault 5L	1,404	1,073	30.8	-77.0
Datsun Cherry L	1,298	1,075	20.7	16.9
Toyota 1000	1,287	na	na	New product
SMALL CAR CLASS				
Ford Escort 1000	1,529	1,174	30.2	+4.8
BL Allegro 1100 DL	1,541	1,180	30.4	+10.7
Chrysler Avenger 1300 DL	1,522	1,146	32.8	-39.3
Datsun Sunny	1,430	1,179	21.2	+137.2
Citroen GS	1,780	1,340	32.8	+33.8
Lada 1200	1,199	980	22.3	+42.4
LARGE CAR CLASS				
BL 1825	2,237	1,610	38.9	-12.1
Triumph 2500 TC	3,353	2,352	42.5	-25.4
Audi 100 LS	2,792	2,194	27.2	+7.7
Peugeot 504 GL	2,614	1,976	32.2	+18.8
BMW 1602	2,339	1,962	17	+43.5

Source: Motorists Guide

great strengths of the Japanese pricing structure has been the fact that, at comparable prices, their cars have often been equipped with items (radios, heated rear window etc.) which appear as extras on U.K. cars. To some extent the same is true of some Continental cars.

Unquestionably, too, the imported product has proved a better answer to high-cost fuel than its U.K. competitor. This is because Continental governments (France and Italy) have discriminated against large capacity cars. The Japanese analysis Ronald Sewell and Associates, there has been a 5.9 per cent increase in sales in the small car class between the second quarter of 1974 and the same period this year.

The benefits of this have gone almost entirely to the imports. To quote a few examples: the Datsun Sunny increased sales 16.9 per cent in the comparable periods from 3,493 to 4,024 (+137 per cent.); the Alfa Romeo 1750 increased sales from 1,323 to 1,529 (+15 per cent.); the Citroen GS increased sales from 1,810 to 2,222

(+33.50 per cent.); and the Toyota Corolla from 1,822 to 1,823 (+12.40 per cent.).

In this class, it is true, British cars are poorly represented. Yet what takes some explanation is that even those there are have not done particularly well. The new Ford Escort has been a success with a 6.8 per cent increase in sales; the Vauxhall Chevette also registered sales of 5,966, opening up a slot of the market which had been closed to Vauxhall. But why have the Vauxhall Viva, the BL Allegro, and the Chrysler Avenger all suffered?

The Avenger's decline—by 39.3 per cent.—is perhaps the easiest to explain because of Chrysler's recent commitment to export built-up cars to Iran. But the Viva and the Allegro are clearly struggling, and their problems bring the focus back to the U.K.'s difficulties over prices, quality and reliability.

Added to this is an even more difficult factor to untangle—styling appeal. Cars are undeniably fashion products, and over the last few years European styling trends have attracted a growing following in the U.K.

This, perhaps, is partly a question of novelty: until the late 1960s Britain was an extremely inward-looking market with only a small import content, whereas the Continental companies had learned to live with 20 to 30 per cent. import penetrations.

These figures, of course, put the British anxiety over imports (running at an overall 32 per cent. this year) into context. They also suggest that sales of imports may normalise at between 25 and 30 per cent. (Ford, for example, was writing such a penetration into its plans a good ten years ago although it has happened more swiftly than the company expected.)

On the other hand, the success of models like the Golf, the Renault 5, Audi 100 and Peugeot 504 clearly has a lot to do with their good looks, and in the case of the first two with their all-round convenience achieved through the tailgate—a styling innovation the U.K. companies were slow to follow.

The importers have also managed their marketing with considerable skill. Vauxhall, for example, have played on the reliability image with good effect: Renault, having produced a line of models designed for family motorists, has had a clear sector to attack: Datsun was the first to pull customers into the showrooms with offers of cheap finance and insurance. At the same time they have benefited from the rationalisation of both the Ford and BL distribution systems. Colt, the new Japanese entry to the market, has picked up 100 dealers within six months of arrival.

Morale

Many critics also consider that morale and drive is higher in the import distribution organisations. And they add that the U.K.'s attempts to follow the importers' marketing ideas have been clumsy. Chrysler's incentive schemes, for instance, have not been notably successful, and BL's "Superdeal" is now coming under attack for discriminating too far in favour of foreign car trade-ins. The next two months will answer the critics on Superdeal. But what is certain is that, in the long run, marketing campaigns of that kind are no substitute for getting the right product at the right price.

Letters to the Editor

BLMC workers' output

From Mr. G. Hislop.
Sir—In Terry Dodsworth's analysis (August 13) of the Parliamentary Select Committee report on the motor industry, here is a table headed "Comparison of Labour Productivity." It shows BLMC right down at the bottom of the league.

But if one asks "How well do workers do with the relatively low fixed assets provided for them?" a revealing result emerges. The value added per man per £ of fixed assets shows BLMC to be very much higher than any other company (£2.3 compared with, say, GMC at £2 or Fiat at £0.7).

Hence one conclusion, unmentioned, could be that the BLMC worker's output is relatively high considering how poorly he is equipped.

G. S. Hislop.
Huddley,
St. John's Hill,
Old Coulsdon, Surrey.

Let's get on with it

From Mr. H. Reddin.
Sir—The Ryder Report on British Leyland being a fait accompli can we not all rally round and get on with the job of making the organisation more profitable than any other European motor manufacturer?

Lord Ryder and his men were appointed to do a job and must have worked very long hours to get it done in the time. Why not allow objections to damp down enthusiasm? Not everyone sold his shares in British Leyland, for one, have sufficient faith in Britain to stay with it.

Surely the new Series 18/22 cars must be one of BL's best, if that is what the company can produce on the so-called out-of-date machinery, of what is it capable after re-equipment in Ryder fashion?

If we are going to get out of the economic crisis let us appoint a Parliamentary Committee which will look forward instead of making carping criticisms of those who are trying their damndest to get on with the job.

Harry G. Reddin,
11, Muzzle Puteh, Tibberton, Glos.

Unemployment figures

From Mr. R. Nisley.
Sir—I cannot speak for Mr. Samuel Britton (who is anyway more than capable of speaking for himself) but Mr. Leicester (August 12) is wrong in thinking that the Centre for Policy Studies' adjusted unemployment statistics confuse "the duration of unemployment of an individual up to a certain date" and "the total length of time that person will have spent on the register by the time he leaves." We maintain only that the number of people who have been unemployed for four weeks or less is a good indication of those who are changing jobs.

It is a fact that a very large proportion of these people will find jobs and that a small proportion of them will remain on the register to become part of the "total long-term unemployed among active population."

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It is a fact that a very large proportion of these people will find jobs and that a small proportion of them will remain on the register to become part of the "total long-term unemployed among active population."

Two per cent. battle

From Mr. P. Nandi.
Sir—May I, as a borrower, come to the defence of Mr. Francis (August 14) and in particular his claim quoted in Mr. Renison's article (August 9), "that we could see the position register where certain building society managers will be turning down the normal repayments applications in favour of the commission-paying endowment deals."

This is indeed the case at present, as my experience as well as those of friends and acquaintances confirm. My current mortgage was arranged by a life assurance company in conjunction with a building society. The latter advanced 90 per cent. of the purchase price and the life assurance company were good enough to provide a further 10 per cent. The whole loan was backed by a policy, which the company stipulated should be non-profit with an option to convert to with-profits after five years. No insurance broker was involved in the transaction.

We are now moving house, and as we already have a considerable amount invested in various endowment policies, I decided to inquire if the building society would be prepared to advance any further sum that we may require on the normal repayment basis. The official who interviewed me informed me that I could only obtain a loan for the amount which they had advanced on our present house.

I had no option but to approach the representative of the life assurance company. This I did on the same day, and was cheerfully told that he had just been to see the building society. For existing borrowers there would be no difficulty in advancing the maximum amount the building society was then lending, and the company would be happy to top this up further as necessary. I went ahead on this basis as this seemed the only way of obtaining the necessary funds. I have consequently been saddled with life assurance policies for sums far in excess of my needs, of which the non-profit policies to some extent, are very poor forms of investment.

I would thus take issue with the building society executive mentioned in Mr. Renison's article that it is the broker who pushes for more endowment

mortgages. It is clear that many societies have funds committed to life assurance companies and perhaps the higher rate of interest that some societies charge for endowment mortgages is the added incentive, besides the claim to whole or part of the commission.

Mr. Nandi,
2, Cottrell Road, Eastville, Bristol.

Third World problems

From the National Organisation, World Development Movement.
Sir—Gordon Tether must be congratulated on his timely article "The More Things Change..." which drew attention to the deteriorating terms of trade for developing countries (August 7). We tend to forget that the world economy in recession is hitting Third World countries even harder than Britain.

On one hand, falling demand from industrialised nations means decreased earnings for developing countries' raw material exporters. On the other hand, prices to the Third World of Western-made manufactures continue to rise with inflation, despite in Britain's case a devaluing £.

The small gains of last year's commodity boom have been wiped out.

To blame all this on oil exporters for raising petroleum prices is too easy. For India, Bangladesh and the rest are also faced with much higher prices for grain imports from North America. Indeed, the poorest nations have become dependent on the Organisation of Petroleum Exporting Countries' charity to finance their much needed food imports. Russian and British grain purchases give an added boost to the world market price.

The long-term trend is clear. Developing countries' exports are accounted for 34 per cent. of the world trade in 1950 and dropped to only 17 per cent. in 1972. The so-called "commodity boom" of 1972-73 added no more than

Health and safety at work

From The Director, The Woolmen and Worsted Trades Federation.
Sir—Mr. Cartwright's assessment (August 6) of the drastic cost implications of the Health and Safety at Work Act, instigated by the requirement of the installation of full-height, fully-interlocking side-screen guards on woolen carding machinery, attracted an unanimous piece of fractured logic by way of response from Mr. Gregory, August 12, of the Trade Union Research Unit at Ruskin College.

Mr. Gregory's view is that "the real nub of the safety problem" is "amply illustrated" by quotations from individuals in the context of the woolen industry's problem, and that these show "industry and leading personnel in industry still put profit before the safety of the workforce." May I tell Mr. Gregory that such a price piece of dogma by which he shows himself to be motivated has no relationship to any actual attitude to be found in the wool textile industry. We reject his assertion out of hand.

Inland Revenue tables

From the General Manager, Package Programs.
Sir—Professor Sam Eilon (August 11) simplified tax table B to a fascinating extent. It would be very convenient indeed if PAYE was based on a set of rules that permitted this simplification.

Leaving aside quibbles of PAYE deduction that Professor Eilon has ignored there is a fundamental reason why the full table has to be issued by the Inland Revenue. The assumption made by the Inland Revenue is that employers have pay offices in every wide of the mark. Most businesses are small and the Revenue's experience is that the cost of providing full tables out-weighs the clerical cost of correcting errors made by small employers with no clerical experience and little interest in "doing the wages."

My experience of PAYE is based on the detailed notes for computer programmers issued by the Inland Revenue. To program a computer to follow exactly a procedure that must be readily

understandable in a very simple clerical form is a contradiction of objectives. It can be done, but the formula published for this by the Inland Revenue is not readily understood by the layman.

If Professor Eilon could reduce the formula to a sequence of operations, in a hand held calculator and come up with the correct Table A and Table B result, he would, in my view, have provided a much greater benefit to the full-time pay clerk than any manual table look-up operation, however amplified.

It should not be forgotten that tables similar to table B are provided by the Department of Health and Social Security for calculating National Insurance contributions. A much more basic question is why have two separate percentage deductions from pay but perhaps I am more simple minded than a Professor or legislator and cannot hope to receive an answer to that question.

C. C. Dillaway,
81, Southwark Street, S.E.1.

How economies go bust

From Mr. O. Smedley.
Sir—It was a pity that Anthony Harris needed to fish his otherwise unexceptionable article on "How cities and economies go bust" (August 14) by reviving what I thought was already the exploded myth of the North Sea oil bonanza.

North Sea oil in the present quinquennial period will produce a growth of revenues which practically cuts the task in half. The task is equating Government expenditure with its income.

Mr. Harris would appear to be a great deal more sanguine about the future prospects of North Sea oil than most of my friends in the oil business.

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The wool textile industry has as good a record over many years as any other industry of working constructively with the Factory Inspectorate in working out the practical aspects of positive safety measures. Our response has had little to do with their effect on profits, small though the latter have generally been in an industry endlessly hounded by the destructive effects of cheap imports which, in the lower-cost section of the woolen industry alone, have put 86 mills out of business in the past 20 years and which imminently threaten the elimination of much of what remains.

How can being forced out of business possibly be regarded as having an eye to profit regardless of all else? The ultimate dogma will have been realised when industry is run as a social service with no production and no employees. What price industrial safety then?

What we do, and what we are entitled to do, is question the relative significance of the various cost factors in production in relation to the probability of the assertions of those who have the power to impose additional burdens concerning the safety of the workforce.

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To-day's Events

GENERAL
Slaters Walker (half-year).
Transport Development (half-year).

COMPANY MEETINGS
Moorgate Investment, 8, Waterloo Place, S.W., 3.15.
Parkland Textile, Leeds, 12.30.
Property Partnerships, Norwich, 12.
Britannia Ferries introduces passenger-car ferry service from Plymouth to St. Malo for two months.

COMPANY RESULTS
De Beers Consolidated Mines (half-year).
Royal Insurance (half-year).

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COMPANY NEWS + COMMENT

Midterm rise at Dufay Bitumastic

EXTERNAL sales for the first half of 1975 of Dufay Bitumastic expanded from £3,96m. to £4.76m. and profits advanced from £0.57m. to £0.83m. before tax of £0.33m. against £0.31m.

Earnings are shown to be up from 3.85p to 3.22p per 10p share and the interim dividend is 0.5p net ex-div. £46,000. There was no interim last year, the final payment was 1.25p from taxable profits of £1.13m.

Subject to unforeseen circumstances the directors intend to recommend a 0.875p share final dividend for this year—the maximum permitted.

Results for the first half of 1975 regarded as satisfactory. Export sales at £1.73m. were some 22 per cent. higher.

Figures for the first six months of 1974 have been restated to give effect to the write-back to profit of the provision of £175,000 no longer required as a result of a favourable arbitration award and a consequential increase in the taxation provision. The restated half year's results include £40,000 estimated recovery from this source.

As a result of cash flow combined with the receipt of the money under the arbitration award, bank borrowings at June 30, were some £0.4m. below the 1974 year end level. The directors anticipate a considerable further reduction in the overdraft by the end of 1975. In this connection it has been calculated that, as a result of the stock appreciation relief provided by the 1975 budget, the tax payable in 1976 on 1975 profits will be reduced from approximately £500,000 to about £300,000, which permits a transfer of current taxation liabilities to deferred taxation.

Orders on hand for 700 enamel plus the regular primer, will require production to run at full capacity well into next year, members are told. Provided economic conditions do not bring about a major downturn in demand for other products, a good level of profits for the second half of the year is expected.

The company is in good shape and in a position to proceed with the development of its business.

states the chairman, Mr. C. J. Bridge.

comment

Although flattered by comparison with a fairly weak period, Dufay Bitumastic's first-half performance—profits 8 per cent. higher on a 20 per cent. rise in sales—compares favourably with recent results from other paint makers. Both the paint and bitumastic divisions have apparently increased their contributions but the main growth appears to have come from the latter, which is enjoying a high level of demand for oil nine coatings. By the year-end the profits split between the two divisions is likely to be even more biased towards the bitumastic division, as the ratio was roughly 50:50 as orders are continuing to come in from overseas, particularly the Middle East. So, given that the group is also expecting to see a substantial reduction in borrowings by the year-end—these totalled £1m. against net worth of £1.5m. last year—it should be able at least to maintain its first-half growth for the full year. A prospective yield of 31 per cent. at 30p already seems to be taking this into account.

Statement, Page 16

HIGHLIGHTS

The City of Liverpool is coming to market for £30m.; the loan is discussed in the Lex column, where there is also examination of the Ferranti report and the latest move in the Spirrell/Vantona situation, a circular from Dr. John Blackburn urging acceptance. There are good first-half figures from Dufay Bitumastic and a good level of profits is expected from the second half; but John L. Jacobs sees the outlook for 1976 as "far from encouraging" and the report from Danks Gowerton is cautious in tone. Vibroplant has earned more but examination of the figures indicates a slowdown in the rate of growth. Ega Holdings, however, has ended the year well and is proposing a one-for-one scrip issue.

J. I. Jacobs off £0.26m. at mid-way

FIRST HALF 1975 pre-tax profit of John I. Jacobs and Company contracted sharply from £1,015,000 to £730,000, and the directors anticipate that losses would arise on trading operations in the second half.

They also state that there is little real sign of improvement in the international freight markets and the outlook for 1976 "is far from encouraging."

The expected second half losses take into account the heavy depreciation and lay-up costs of M.V. Teakwood, but the losses should be offset by the profit arising on the sale of M.V. Rosewood on her safe delivery to purchasers.

As known there is no interim dividend (40.48p net), and the question of a dividend for the year will be reviewed when the results are known. For the year 1974 a total of 1.318p was paid from a pre-tax profit of £1.6m.

Half year

1975 1974

Turnover £800 £900

Interest etc income 151 101

Profit before tax 730 1,015

Profit after tax 432 573

Dividend 28 28

Pre-tax profit 752 1,043

Net profit 404 545

Retained 228 470

Increase in market value. Decrease.

comment

Good start for Court Furnishers

DESPITE DIFFICULTIES in forecasting, Mr. E. N. Cohen, chairman of Court Furnishers, is confident that satisfactory progress can still be maintained.

He reports that so far in the current year turnover and profits, both in the U.K. and overseas, show good increases over those for the corresponding period last year.

It is intended to continue the policy of cautious but steady expansion whenever suitable positions become available.

Financially, the chairman says, the group is conservatively funded and lowly geared, with net borrowings having been reduced substantially in the year to March 31, 1975 despite capital expenditure on expansion projects. Net liquid funds increased by £1.5m.

The property portfolio, excluding

ing deferred profit but including the directors' valuation of properties, amounts to 141.8p per share.

The valuation revealed a surplus over book values of £3.6m. (£3.4m).

As reported on July 24 pre-tax profit increased from £3,28m. to £3.49m, and the dividend is a maximum permitted 2.38541p net.

Overseas profits amount to approximately 40 per cent. of the total.

Meeting, Morden, September 24 at 11 a.m.

Chairman's statement, Page 16

Peak £0.9m. at Ega:

100% scrip

REFLECTING a full year's contribution by George Allen (Plastics) pre-tax profit of EGA Holdings expanded from £17,000 to a record £335,000 for the year to April 30, 1975.

At halfway when an improvement from £205,000 to £286,000 was reported the directors said they envisaged that the group would do as well in the second half.

They now say that turnover for the first quarter of the current year has been maintained, but the effect of inflation.

Earnings per 10p share, for the year, are shown to have risen from 12.8p to 13.8p and the dividend is stepped up from 2.814p to 3.1p net with a final of 2.25p. A one-for-one scrip is also proposed.

1975 1974

Turnover £620 £600

Profit before tax 170 170

Tax 40 40

Profit after tax 130 130

Minority profit 30 30

Pre-tax profit 200 200

Profit after tax 170 170

Dividend 28 28

Pre-tax profit 192 192

Profit after tax 164 164

Minority profit 36 36

Pre-tax profit 200 200

Profit after tax 164 164

Dividend 28 28

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Minority profit 36 36

the plastics division's company in Barbados which traded at a loss for the first six months, and P. Wilkinson (Thornaby) in the engineering division which suffered as a result of fixed price contracts. Certain management changes have now taken place and both companies are now trading successfully.

comment

Following a 30 per cent. pre-tax gain at the half-year, Ega Holdings has maintained a steady upward trend to finish the year with £335,000. With a broad spread of direct customers and 50 per cent. of its U.K. turnover (three-quarters of the total) going for export, Ega seems to have no obvious problems either here or overseas. The main doubts centre on the relative importance of the building industry as an ultimate customer (vs. electrical contractors) and on signs that margins are getting tighter in export markets—mainly the Middle and Far East. But these threats to profits have existed for some time and the group has continued to force ahead. So it seems to be considerably undervalued in the market, with its dividend covered more than 4 times and a 10 per cent. margin. Ega is clearly hoping to remedy this defect with its proposed scrip issue.

Vibroplant second half standstill

ON A turnover up from £4.95m. to £5.41m., group pre-tax profit of Vibroplant Holdings increased slightly from £1.7m. to £1.73m. in the year to March 31, 1975, after £1.68m. (£1.6m.) for the first half.

Earnings per 25p share increased from 13.2p to 13.4p for the year, and the dividend is stepped up from 8.1p to 8.35p net with a final of £0.073p.

1975 1974

Group turnover £5,410 £4,950

Profit before tax 1,725,775 1,668,325

Taxation 280,493 276,538

Minority profit 78,255 78,255

Dividends 556,630 545,700

Retained 889,407 767,882

The principal activity of the company is plant hire.

comment

Following a virtual standstill position in the second six months Vibroplant's growth rate has now been on a downward path for the past three half-year periods.

Moreover, with the construction industry deep in the throes of a recession, there is limited potential for Vibroplant to break the run in the short-term. However, the company remains expansion-minded with a £1m. investment programme in new plant, including a move into large compressors. Cash flow, running at some £1.4m. last year, will more than take care of this capital expenditure but the need to increase the product range highlights the trading difficulties. It is as well that the shares at 35p have strong support in a 101 per cent. yield.

Disappointing results came from

of Associated Companies, there being no off-set for these losses against the operating profit of the Company.

6. The calculation of earnings per share is based on earnings of £2,079 (1973-£2,838). The effects after taxation of the share of losses less profits of Associated Companies has been to reduce the basic earnings per share by 13.57p to 0.26p (1973-increase by 0.62p).

Mining Activities and Revaluation

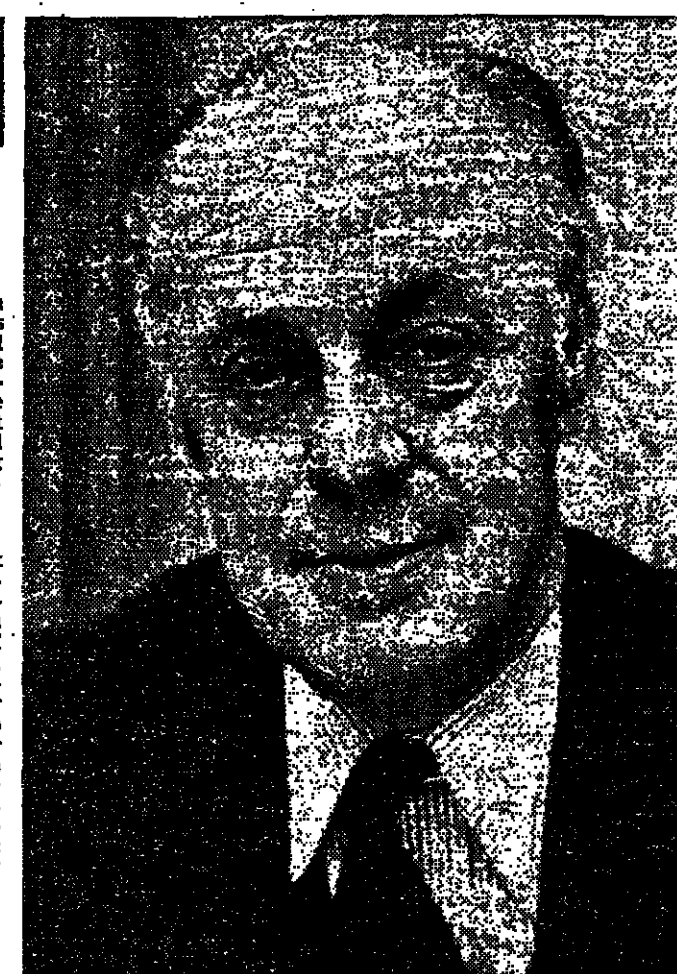
There are no further payable ore reserves at the Globe & Phoenix and Bell Riverlea Mines. Since the end of 1974, all underground blasting and drilling has ceased and the small amount of ore remaining will be hoisted to the surface by September 1975.

This does not mean that all revenue from the Mine will cease. The clean-up process will take a number of years to complete and good values should be realised. A recent valuation of the assets of these mines, comprising sands and slimes, certain partly processed materials and surplus plant and machinery, indicates a net realisable value of approximately Rhodesian \$2 million in excess of their book values before providing for taxation. At the exchange rate of \$2 to £1 this valuation amounts to £1 million. This revenue will be reflected in the profit and loss account over an extended period, probably in excess of five years. The amount which will be reflected in future accounts will depend on the exchange rate ruling at 31st December each year and also on the gold price at the time of realisations, which has been taken for this valuation at Rhodesian \$85 per ounce.

The Directors have also revalued those fixed assets which will continue to be used to earn revenue, and this shows an increase in the book value of fixed assets of £510,006. A provision of £188,378 has been made for additional taxation on disposal, leaving a net surplus of £321,625 which has been credited to reserves.

Future Developments

The development programme at the Turtle Mine continues and it was agreed to exercise the option to purchase these claims with effect from 1st May 1975. The Company is actively exploring a number of mining potentials and other development possibilities, including the redevelopment of the residential properties. The preliminary sampling of the sands and slimes residues, of which there is a large tonnage, resulted in a decision being taken to treat these. Preliminary assessments at the Mine indicate that substantial values will be recovered. A development programme has been agreed aimed at replacing the fall-off of mine revenue by revenue from other sources, to ensure the continued profitability of the Company and the preservation of its Rhodesian assets against the day when it is hoped there will be a political settlement in Rhodesia.



Mr. Daniel Melnerthagen, chairman of Royal Insurance, who is due to announce the half-yearly figures to-day.

DIVIDENDS ANNOUNCED

Company	Current payment	Date of payment	Total for year	Total for year
Charles Bayner	1.0	Sept. 19	1.0	2.58
Cork Gas	4.0	Aug. 30	4.0	10.0
Danks Gowerton	1.25	Nov. 1	1.25	1.25
Dufay Bitumastic	0.5	Oct. 3	0.5	1.25
Ega Holdings	2.25	Nov. 1	2.25	2.25
Globe & Phoenix Gold	1.25	Oct. 10	1.25	1.25
Henderson-Kenton	0.5	Nov. 7	0.5	1.51
Ment Trade Supplies	7.15	Sept. 27	7.15	6.7
F. S. Ratcliffe	3.24	Sept. 27	3.08	4.22
Vibroplant	5.04	Oct. 10	4.69	8.56

Dividends shown pence per share net except where otherwise stated. (a) Equivalent after allowing for scrip issue. (b) On capital increased by rights and/or acquisition issues. (c) Gross throughout. (d) Total 1.575p forecast. (e) South African cents.

Danks Gowerton up £0.1m.

GROUP PROFIT, before tax, of Danks Gowerton increased from £715,760 to £811,072 in the year to March 31, 1975, after £546,706 (£284,166) for the first half.

By the chairman, Mr. A. J. S. Roe, stresses that the level of individual activity does not ensure maintenance of profit margins but a further decline may bring about a downturn in profit in the current year. Consequently, it is impossible to predict profits as high as those of the past year.

Earnings increased from 8.9p to 10.34p, and the dividend is raised from 1.85p to 1.95p net with a final of 1.85p.

1975 1974

Steel turnover £7,000 £6,500

Engineering 1,000,000 1,000,000

Profit before tax 811,072 715,760

Tax 188,378 188,378

Profit after tax 622,694 527,382

Minority profit 11,111 11,111

Pre-tax profit 633,805 538,493

Profit after tax 622,694 527,382

Dividend 1.95 1.85

Forward 1.85 1.85

Net contribution on demeritised property 17.4% transferred to capital reserve.

On current year prospects the chairman says there are indications that the period of destocking is coming to an end and in the consumer durable industries and an uplift in demand for the products of the steel division can be expected.

In contrast, the engineering division is benefiting from both national and world demand for increased orders now on hand for the oil, chemical and gas industries ensure full production for the current financial year, but there is a noticeable reduction in inquiries for the future.

Meeting, Netherthorn, Dudley, September 11, at 11 a.m.

Statement, Page 15

Mitchell Somers 'not discouraged'

Although trading conditions in the block business in Mitchell Somers will become more difficult, we are not discouraged by our overall prospects for the current year provided that we are not overtaken by some event outside the scope of our forecasting ability," says the chairman, Mr. L. J. Thomas.

As reported on July 11, group pre-tax profit for the year to March 31, 1975, expanded from £467,084 to £1,132,352, and the dividend is raised from 0.84p to 0.84p.

1975 1974

Steel turnover £7,000 £6,500

Engineering 1,000,000 1,000,000

Profit before tax 1,132,352 467,084

Tax 265,000 265,000

Profit after tax 867,352 202,084

Minority profit 11,111 11,111

Pre-tax profit 878,463 213,195

Profit after tax 867,35

Rhys David analyses the Spirella bid for Vantona, which closes tomorrow

Uniting two textile entrepreneurs

FOLLOWING THE noisy annual meeting of Vantona, the Manchester-based household textile concern, at the end of last month, shareholders are now faced with deciding whether or not to accept a bid from Spirella and are likely to have much more on their minds than the value that is being placed on their shares. For with Vantona's Board already split on whether or not to accept the Spirella offer—enthusiastically backed by the Vantona managing director, Dr. John Blackburn, but opposed by the chairman, Mr. Herbert Pilkington—the meeting threw additional light on the problems and dissension within the company of the past year.

Though the former chairman, Mr. Basil Glass, failed in his bid to get back on the Board to work for the appointment of a new chairman, shareholders got some of the flavour of the arguments about his removal at a cost to the company of £139,000 in severance payments. The generous service contract for Mr. Pilkington also came to light.

As if all this were not enough there remains the prospect of a further shake-up in the board room once it becomes clear whether the Spirella offer, due to close tomorrow, has succeeded. Dr. Blackburn, who has largely been responsible for building up Vantona, would find it difficult to stay on if the merger fails to get the approval of shareholders: if the bid succeeds then Mr. Pilkington will be in an equally difficult position.

New type

While all this gives the bid and its outcome interest enough, it also has wider implications, not just for the two companies concerned, but for the U.K. textile industry as a whole. For a merger would create a new type of textile major in the U.K. specialising mainly in one product area—household textiles—competing furthermore with the very big groups in an area in which they have been showing increasing interest, and at a time when they are going through a process of change. A merger would also bring together two of the leading entrepreneurial figures in U.K.



Both Mr. Davoud Alliance, managing director of Spirella, left, and Dr. John Blackburn, the Vantona managing director, have been enthusiastic backers of the take-over. They are opposed by other Board members.

coming from overseas. A merger, Mr. Alliance claims, would enable the combined group to offer a full range of household textiles. Furthermore, many of the goods now bought in by Spirella could be spun, woven or finished by Vantona, which is particularly strong in wide-width printing through its Albert Hartley and Berna D Wardle subsidiaries. Equally, Vantona's hotel and restaurant linen hire subsidiary, Modelux, which now uses imported towels, could obtain its supplies from Spirella which is currently installing advanced new towel-making machines.

Exports

Thus, though some rationalisation might be necessary, the unions have been convinced that a merger could lead to the creation of a stronger group able to reduce imports, increase exports and offer greater security of employment to its members. As a result it has had the backing of the two joint general secretaries of the Textile Workers' Union, Mr. Joe King and Mr. Fred Hague, both of whom



were at the stormy Vantona meeting. In addition to creating a big new group with a combined turnover of more than £70m, the merger could also lead to intensified competition in a market already worth more than £300m a year for household textiles as a whole, and the scene of fairly dramatic changes in recent years. For as the example of the humble sheet shows, the big development in household textiles over the past decade has been the injection of a much bigger fashion element—a trend which suits the consumer and the textile producers.

The consumer is getting more colour and the chance to brighten up bedrooms and match bed linen with carpets and curtains. The textile groups which have enthusiastically set about building up strong branded operations, with some also turning to big fashion names like Yves Saint-Laurent, Mary Quant and Pierre Cardin to design and co-ordinate a range of products, have been doing equally well. Once sheets or towels cease to be plain white commodity type products

but part of an overall bedroom or bathroom scheme it becomes much more difficult for low-cost importers to penetrate the market as in other textile areas. The big groups are also able to charge a much higher price for a fashion product and, as with any product influenced by style and design, the customer will be tempted to change it more frequently. Fashion in bed linen has gone hand-in-hand with the introduction into the sheet market of easily-printed cotton-polyester blend material but the way had already been paved by the huge success of nylon sheets in the late 1960s, giving the housewife easy care properties in bed linen for the first time.

Thus a merger between Vantona-Spirella would see the group operating in a highly competitive, but recently fast-changing, textile area in which the two individual companies have both prospered in recent years. Furthermore, although much smaller than the "big four" of the U.K. textile industry as it stands, Vantona and Spirella—each of which now has

a turnover of more than £200m, it would be bigger in household textiles.

Household

A Vantona-Spirella coverage of the household textile market will also be more broadly-based and as such the group should be able to go further in adopting a co-ordinated approach to design and marketing.

The main uncertainty which must hang over the market in the short term is the economy. Demand for household textiles has held up relatively well over the past difficult year and the forecasts are that expenditure will continue to rise faster for household textiles than for other textile products. Much of the investment that has been taken place by the big groups has been based on the expectation that the public will be prepared to trade up and pay a higher price for fashion co-ordinated home furnishings. This, however, has yet to be tested at a time of declining living standards when the public may be reluctant to throw away goods simply because they are out of date. Household textiles are also still sold in the U.K. through a wide variety of outlets, from markets and mail order to department and specialist shops, some of which will look for cheaper supplies if spending tails off. As a result, some of the bigger groups could be forced to look more to their export markets to maintain their margins in household textiles.

Nevertheless, the merger will, if approved, create a powerful new group which will serve as a new yardstick against which the performance of the industry's big four can be measured. Each of the four has developed on a multi-product basis covering large sectors of the textile market and each is entering the second generation of development. All four are seeing changes in top management this year with those responsible for creating or consolidating the groups in the 1960s following the mergers handing over to lieutenants. After a distinctly quiet time, a new period of change may be in store for the U.K. textile industry as it climbs out of the present worldwide recession in demand.

Outlook for Richardson Westgarth

GENERAL PROSPECTS for the current year of Richardson Westgarth and Co. are particularly difficult to assess, states the chairman Mr. A. D. McN. Boyd. However, despite "the many unfavourable omens," the company should hold its own and all necessary action within the directors' control will be taken to maximise the outcome. Apart from the anxieties of the current economic situation and a downward trend in order to receive at some unspecified date after vesting day, and with no indication, "very substantially less than these two companies are worth," members are told. To rebuild the group and replace the profit lost with compensation money of this low order will be a major task. "This, however, if it has to be, will be tackled with determination bred from a feeling of deep injustice," the chairman declares.

INTERIM STATEMENT

DUFAY BITUMASTIC LIMITED

GROUP INTERIM STATEMENT

FOR THE SIX MONTHS ENDED ON 30th JUNE, 1975

The unaudited results for the six months ended on 30th June, 1975, were as under. Taxation provisions have been estimated. Unaudited figures for the six months ended 30th June, 1974, and audited figures for the 12 months ended 31st December, 1974, are set out for comparative purposes.

The figures for the first six months of last year have been restated to give effect to the write-back to profit of the provision of £175,000 no longer required as a result of the favourable Arbitration award and a consequential increase in the taxation provision. The current half year's results include £40,000 estimated recovery from this source.

	Unaudited Six months	Unaudited Six months	Audited 12 months
	£'000	£'000	£'000
External sales	396.75	306.74	311.74
Profit before taxation	628	574	1,134
Taxation	328	312	579
Profit after taxation	298	262	555
Proposed interim dividend of 0.50p per share (1974—no interim, 1.25p per share for year)	46	—	115
Profit retained	252	262	440
Earnings per share	3.22p	2.83p	6.0p

The Directors recommend an interim dividend of 0.50p per share to be paid on 3rd October, 1975, to members on the Register on 5th September, 1975. Subject to unforeseen circumstances it is the intention of the Directors to recommend 0.875p per share final dividend for the year 1975, being the maximum permitted by Treasury Control.

All things considered the results for the first half of this year are regarded as satisfactory. For the first six months total sales were 20% higher and export sales at £1,746,892 were approximately 22½% higher than a year ago.

As a result of cash flow combined with the receipt of the money under the Arbitration award, our bank borrowings at 30th June, 1975, were some £400,000 below the 1974 year end level. In the normal course of events we anticipate achieving a considerable further reduction in the overdraft by the end of this year. In this connection it has been calculated that, as a result of the stock appreciation relief provided by the 1975 budget, the tax payable in 1976 on profits will be reduced from approximately £500,000 to about £300,000; this permits a transfer of approximately £450,000 from Current Taxation Liabilities to Deferred Taxation.

Orders on hand for 708 enamel, plus the requisite primer, will require production to run at full capacity well into next year. Provided the deteriorating economic condition of the country does not bring about a major downturn in the demand for our other products, we are expecting a good level of profits for the second half of this year.

I regard the company as being in good shape and in a position to proceed with the development of its business.

RECENT ISSUES

EQUITIES

Works but results at the Harbourside
pool Works were improved despite the fact that demand for large shell boilers was again low.

Prospects for the current year are clouded by high inflation and its effect on fixed price contracts.

WALL STREET + OVERSEAS MARKETS + FOREIGN EXCHANGES

Further early gains erased: off 2.89 Dollar easier

BY OUR WALL STREET CORRESPONDENT

NEW YORK, August 18.

EARLY GAINS were mostly erased on Wall Street today when investors continued wary about rising U.S. interest rates and the threat of inflation.

After rising another 3.37 to 839.01, the Dow Jones Industrial Average reacted to 822.73, for a net loss of 2.89. The NYSE All Common Index gained 20 cents to 843.94, after gaining 20 cents to 842.74, while declines led advances by 655.10-615. Trading remained slow at 10.51m. shares, although up 200,000 shares on the day.

Investors were also put off by the slow economic recovery. Federal Reserve figures released after Friday's Stock Market close showed that industrial production in July gained at a 0.5 per cent rate, the same as in June.

The Stock Market showed no apparent reaction to a Government report of a 14 per cent rise in U.S. housing starts in July.

Also in the background was concern that New York City will have difficulty meeting its financial obligations next month.

National Semiconductor fell \$2 to \$33.3.

Moore McCormack were off \$2 to \$36.1, CPS International \$1 to \$42.1, C. C. Paine \$2 to \$61.1, Northern Natural Gas \$3 to \$61.1, International Paper \$1 to \$38.1, and Atlantic Richfield \$1 to \$18.1.

Parker Pen dropped \$2 to \$13.3 on the acquisition of Manpower.

Up \$1 to \$12.1, for \$32.2m, or \$13.30 a share.

Cone Mills rose \$1 to \$20.1 amid a bullish earnings forecast.

Beckman Instruments gained \$1 to \$31.1 on sharply higher quarterly earnings.

Kennecott Copper regained \$1 to \$32.1, after falling \$1 to \$31.1, when it raised its quarterly dividend in half to 23 cents a share.

Avery Products, added \$1 to \$23.1.

U.S. Steel fell \$1 to \$63.1 while Motors eased.

Burlington Northern advanced \$1 to \$51.1, as it expects to return to profitability in the second half and might consider resumption of the recently omitted regular 421 cents quarterly dividend.

Inexco Oil tacked on \$1 to \$7.1 in active trading, successfully completed a third well on a prospect in Louisiana.

The American SE Market Value Index finished 0.04 off at 86.12, with declines outnumbering advances by 289 to 233.

Carnation, the most active issue, was down \$1 to \$72.1 on 57,100 shares.

Also active were Millon Ray, down \$1 to \$12.1, Syntex, off \$1 to \$31.1, and ICM Realty off \$1 to \$9.1.

International Systems and Controls fell \$1 to \$29.1 after a unit

OTHER MARKETS

Canada easier

Canadian stock markets also traded easier in light trading yesterday.

The Industrial Share Index shed 0.16 to 186.89. Base Metals 0.40 to 77.28. Western Oils 0.71 to 101.34. Banks 0.47 to 289.03. Papers 0.34 to 110.48. But Golds rose 0.27 to 338.11 and Utilities put on 0.11 to 128.47.

Northern and Central Gas Preferred "E" lost \$1 to \$18 and Western Supplies "A" fell \$1 to \$31. Northern Electric declined

as it was assessed \$6.6m. for back taxes.

Standard and Poors U.S. Stock Indexes

NEW YORK

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GERMANY - Shares closed

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STERLING remained steady

U.S. STOCK INDEXES

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FARMING AND RAW MATERIALS

Outlook for platinum good

By John Wicks

ZURICH, August 18.—PROSPECTS FOR an increased demand for platinum at an enhanced price seem bright, according to an article by Mr. D. R. Dumenil, managing director of Johnson Matthey, in the monthly "Bulletin" of the Swiss Credit Bank. The outlook for new and continued use of the metal is good, says Mr. Dumenil, while the present depressed price is probably too low to encourage producers to expand output.

Demand for platinum jewellery in Japan is unabated, while a sales promotion campaign in the U.S. has been helped by gold being close to its highest price ever—increasing the use of platinum in medium-priced fine jewellery.

In technical uses, it is in the catalyst area where the role of platinum seems likely to grow, use as electrode material in fuel cells probably providing the largest potential. Despite disappointing figures for U.S. car production, the introduction of exhaust catalysts there also represented a new outlet for the metal, expanding the market for new platinum by 10 per cent in the first year.

Platinum, says Mr. Dumenil, will almost certainly be used as a catalyst to deal with car pollution in other countries—especially Japan and possibly in Europe.

Copper stocks up more than expected

By John Edwards, Commodities Editor

A BIGGER than expected rise in copper stocks took the London Metal Exchange by surprise yesterday. But prices remained firm on speculative buying interest.

Prices reached a ten-month high in the morning before closing marginally up on the day. The stocks rose of 10,475 tonnes, raising the total to 363,800 tonnes, was well above last week's predictions, but having little impact on market sentiment at present.

A rise of 80 tonnes in tin stocks, to a total of 5,355 tonnes, was more than expected, but again had little effect except for encouraging the widening of the cash price discount to the three months quotation.

Lead stocks, as expected, increased by 2,075, to 65,800 tonnes, while zinc stocks declined by 225, to 23,925 tonnes. LME silver holdings rose by 170,000, to 15,300,000 ounces.

Coffee market rises as shortage battle looms

By Richard Mooney

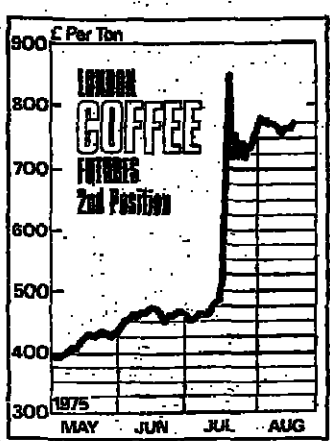
COFFEE FUTURES prices rose sharply on the London terminal market yesterday, the November position ending at 277.75 a tonne, £14 above Friday's closing level. The rise was seen mainly as a response to the sudden upsurge on the New York market after London had closed on Friday. This followed a report that El Salvador had sharply increased coffee export prices.

Dealers said yesterday's rise on the London market was also helped by signs of increased Continental demand for physical coffee. However, actual trading in the U.K. was still virtually at a standstill.

In Brazil, meanwhile, Coffee Institute (IBC) president Sr. Camillo Calazans, has issued a strong warning to consumers on Brazil's determination to maintain its earnings from coffee exports. Answering criticisms from importers who have complained that Brazilian coffee prices are at an unjustifiable premium over other types, he told a coffee seminar in Guarani at the weekend he thought world coffee prices would rise further.

He added that he was confident that Brazil would win any "price war".

But British, Swedish and Danish importers attending the seminar all warned that imports of Brazilian coffee may have to be reduced if the premium is maintained. Swedish and Danish



representatives said coffee was losing ground to tea in their countries, while a U.K. importer forecast a marked drop in British coffee drinking when recent severe price rises reached the consumer.

Brazilian coffee has been dearer than that from other origins for some time, but this has been compensated for by discounts included in the special deals, under which Brazil currently sells most of its coffee.

Following a recent frost, however, the IBC announced that it would not be renewing these deals.

According to coffee trade sources, the premium level of production within four years.

roasters—whose stocks are relatively low—avoid buying the high-priced Brazilian coffee. If they remain adamant, Brazil presumably will be forced to reduce the contribution quota (export tax) which at present accounts for some 15 per cent of the total export price.

Brazil is marking time, meanwhile, while other producers will raise their export prices, and for the time being circumstances seem to be favouring this policy. Shipment problems are preventing the despatch of coffee from African producers such as Angola and Uganda, while Central America does not seem to have enough to satisfy world demand for more than a few months.

Sr. Calazans told delegates at the seminar that Brazil's coffee export quota might be less than 50,000 bags, compared with 21m this year. "Evidently there will be a coffee shortage in the market," he said. And it is logical that Brazil will make a careful selection of its customers and try to meet the requirements of those who usually buy our coffee, or who use Brazilian coffee in their blends to a larger extent.

He declared, however, that Brazil would not renounce its role as a major coffee producer, and said it would bring back to the market the traditional level of production within four years.

Disagreement at whale catch talks

By Our Asia Correspondent

TOKYO, August 18.—OFFICIALS FROM South Africa, Brazil, Japan and the Soviet Union were discussing their individual catch quotas of sei and minke whales for this season in the southern hemisphere, the Japanese Fishery Agency said.

The talks, which began late last week, were due to last for only two days but had been extended because of disagreement.

They were a follow-up of the International Whaling Conference in London last June, where the total catch limit was set at 23,000 heads for sei whales and 6,310 for minke whales, the agency said.

Conference sources said the present talks were expected to reach agreement on national quotas by tomorrow.

Harvesting early but yields down

By David Richardson

WITH COMBINES busy in thousands of dusty fields, about half of this year's harvest of barley and oats has already been gathered in, and nearly one-third of the wheat.

The Ministry of Agriculture's weekly crop report, issued yesterday, says that the week-end rain ended the spell of hot, dry weather, but the cereal harvest "continued at a great pace".

Sugar beet also needs more rain, and the Ministry says that given normal rain from now on, average yields per acre can be expected.

More rain is needed to bulk up the potato crop, now suffering from the dry weather. The crop remains largely free from blight, but the Ministry says that given normal rain from now on, average yields per acre can be expected.

Test diggings by BSC field men last week gave average root weights of 272 grammes per plant, compared with 260 grammes in 1974. In mid-August, 1974, comparable figures were 330 grammes and a little over 13 per cent sugar.

Root weights are, therefore, 18 per cent below those of last year, and although the higher sugar content appears on the face of it to partly compensate for the lower roots, much of this is because of severe dehydration.

Most of those who decided to grow more were farming light land. Heavy land farmers had a sharp reminder last year of the difficulties of growing and harvesting sugar beet on such soils in wet conditions, and some gave up growing or cut back their acreage.

Ironically, it is light land crops which have suffered most from lack of rain. In some cases there are whole fields where the outside leaves of the beet have wilted for so long on the scorched soil that they have died. Only the heart leaves growing from the top of the crown are alive.

Given heavy rain, it is conceivable that those heart leaves could help to increase the sugar content of the crop. But with three-quarters of the leaf area gone, that potential is limited.

Crops on heavier land don't

shrug off last year's losses as some took advantage of the opportunity to increase their contract acreage when the EEC raised the U.K. sugar quota.

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SUGAR SUPPLIES

Only a downpour can save U.K. beet crop

By David Richardson

THE KEY phrase in last week's optimistic British Sugar Corporation report was "if the weather is favourable". Words which conceal the desperate need for immediate rain in beet-growing areas, without which this year's crop could turn out to be an even bigger disaster than last year's.

The official BSC forecast of 800,000 to 850,000 tons of total sugar yield is, in any case, 50,000 tons lower than previous forecasts, against a target of 1,040m.

But even this more modest estimate must be based more on faith than on the state of the crop at the moment.

Test diggings by BSC field men last week gave average root weights of 272 grammes per plant, compared with 260 grammes in 1974. In mid-August, 1974, comparable figures were 330 grammes and a little over 13 per cent sugar.

Root weights are, therefore, 18 per cent below those of last year, and although the higher sugar content appears on the face of it to partly compensate for the lower roots, much of this is because of severe dehydration.

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which the roots are carried on to trailers.

The links have lateral bars about two inches to three inches apart, so that unwanted small stones and soil can fall between them back on to the land. There is a danger that many small beet will be lost through those chains when harvesting begins in five to six weeks, assuming that they can be lifted from the rock-hard ground.

It is almost inconceivable that two consecutive beet crops should be so badly affected by weather. Committed growers

look so bad. They too have been withering alarmingly in the heat, but still manage to perk up at night.

Farmers able to water their crops will benefit considerably and could well harvest bumper yields. But it has been estimated that it is only possible to irrigate about 5 per cent of the national beet acreage.

There have been a few isolated storms which have freshened up small areas, but in the main there hasn't been enough rain to ease the drought. What is needed is 24 to 48 hours of steady downpour.

There is no doubt that the Board of the BSC is in a difficult position. Having been given an increased quota, and committed itself to massive capital expenditure on factory expansion, it is now faced with the prospect of working at well below capacity for the second year.

How much below is still impossible to know, but suffice to say that one BSC man—faced with the dilemma of predicting yields and the total sugar yield of only about 450,000 tons—considerably worse than even last year's disastrous crop.

Depending on the weather, he reckoned that the yield could be anything between 1.5 and 1.7 tons per acre. Without commenting on which of these two widely different figures might be nearest to that realised, it should be pointed out that the 1974 figure was 1.4 tons per acre.

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Transpiration

Meanwhile, most sugar beet growers, practically all of whom grow cereals, find themselves in the paradoxical situation of wanting rain in the middle of the corn harvest.

In my own district of Norfolk, the county in which the quarter of British sugar beet is grown, only about 1.5 inches of rain has fallen since the end of May, while temperatures—and therefore transpiration rates—have been the highest for years.

There have been a few isolated storms which have freshened up small areas, but in the main there hasn't been enough rain to ease the drought. What is needed is 24 to 48 hours of steady downpour.

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COMMODITY MARKET REPORTS AND PRICES

BASE METALS

COOPER—Marginally higher on balance on the London Metal Exchange. Renewed speculative and industrial buying in early trading, outstripped trade selling, and forward metal moved up to 157.2 at one time, then rallied to 163.5, encouraged by the economic firmness of the U.S. market, before ending at 162.5 on the afternoon. Lead advanced from 157.5 to 162.5, while zinc stocks declined by 225, to 23,925 tonnes. LME silver holdings rose by 170,000, to 15,300,000 ounces.

Commodity	Unit	Price
Wirebar	£/ton	612.5
Sheet	£/ton	611.5
Cast	£/ton	611.5
Lead	£/ton	162.5
Zinc	£/ton	157.2
Copper	£/ton	162.5

COPPER

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PERSONAL

CANCER RESEARCH—Your support of the Imperial Cancer Research Fund's urgent investigation of the causes of cancer, including the latest independent cancer research centre in Europe, is vital to voluntary contributions. Please send a cheque or £10 to the Imperial Cancer Research Fund, Dept. 1777 P.O. Box 125, London, WC2A 3PX.

APPEALS

MEND A CHILD'S HEART—The lives of thousands of children have been saved by research into congenital heart disease. This Research Must Continue—BRITISH HEART FOUNDATION, Room 23, 57, Grosvenor Place, London, W.1.

CLASSIFIED

ADVERTISING RATES—For copy column centimetre £3.00. Appointments and Business £9.00. Residential Property £9.00. Business Opportunities £11.00. Educational £9.00. Motors £9.00. Hotels and Travel £9.00. The minimum depth of display advertisements and of boxed classified advertisements is: Three single column centimetres. Larger advertisements are only accepted in multiples of whole centimetres. Premium positions available—rates on request. Write to: Classified Advertisement Department, Financial Times, 10, Cannon Street, EC4A 3DF.

CONTRACTS AND TENDERS

A. G. McKee & Co., on behalf of YACIMIENTOS PETROLIFEROS ESCALAS BOLIVIANAS INTERNATIONAL PUBLIC LICITATION NO. 5 PURPOSE: Supply of cooling towers for a refinery at Cochabamba, Republic of Bolivia.

OPENING OF BIDS: On October 21, 1975 at the below-mentioned offices, at 11.00 a.m. The bids will be received until that date and time.

INTERNATIONAL PUBLIC LICITATION NO. 6 PURPOSE: Supply of process towers for a refinery at Cochabamba, Republic of Bolivia.

OPENING OF BIDS: On October 23, 1975 at the below-mentioned offices, at 11.00 a.m. The bids will be received until that date and time.

INTERNATIONAL PUBLIC LICITATION NO. 7 PURPOSE: Supply of process towers for a refinery at Cochabamba, Republic of Bolivia.

SILVER

SILVER—Futures were 44p 8 ounce higher for spot delivery in the London market yesterday. The November position ended at 277.75 a tonne, £14 above Friday's closing level. The rise was seen mainly as a response to the sudden upsurge on the New York market after London had closed on Friday. This followed a report that El Salvador had sharply increased coffee export prices.

Dealers said yesterday's rise on the London market was also helped by signs of increased Continental demand for physical coffee. However, actual trading in the U.K. was still virtually at a standstill.

In Brazil, meanwhile, Coffee Institute (IBC) president Sr. Camillo Calazans, has issued a strong warning to consumers on Brazil's determination to maintain its earnings from coffee exports. Answering criticisms from importers who have complained that Brazilian coffee prices are at an unjustifiable premium over other types, he told a coffee seminar in Guarani at the weekend he thought world coffee prices would rise further.

He added that he was confident that Brazil would win any "price war". But British, Swedish and Danish importers attending the seminar all warned that imports of Brazilian coffee may have to be reduced if the premium is maintained. Swedish and Danish

COFFEE

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E. ACTIVITIES

E LENDING

NOTES

The Secretary,
The National Marriage Guidance Council,
Little Church Street,
RUGBY CV21 3AP. Charity Reg. No. 207314

HOTELS—Continued[illegible]

"Recent Issues" and "Rights" Page

This service is available to every Company dealt in on Stock Exchanges throughout the United Kingdom for a fee of £325 per annum for each security

AUEW calls for action on jobless

By John Elliott, Labour Editor

ENGINEERING UNION leaders have stepped up their opposition to the Government's present economic policies in readiness for debates at the annual Trades Union Congress which meets in Blackpool in two weeks' time.

The final agenda for the Congress is published this morning and shows that the Amalgamated Union of Engineering Workers, already in the forefront of attack on the Government's 58 a week pay policy, has tabled an eight-point plan of action on unemployment for the Government and trade unions.

It calls on the Government to control the export of capital and cut arms expenditure, to raise consumption by increasing wages and public expenditure, to extend public ownership, and to direct industry to low employment areas.

Trade unions are urged to ward off large-scale unemployment by "maximum employer action with all affected workers" a shorter working week and longer holidays, reduction in overtime, and a rejection of voluntary redundancies.

These points have been tabled by the AUEW to stiffen a basically pro-Government resolution from the General and Municipal Workers Union. It stands alongside a selection of other resolutions on economic affairs, including one from the Association of Scientific, Technical and Managerial Staffs opposing all statutory interference in wage bargaining.

These resolutions will now be merged for the Congress into one or two which back the Government and one or two in opposition. In addition the TUC's policy document published yesterday which embraces the 58 limit will also be put to the Congress and, despite the heavy-weight intervention of the AUEW, is still likely to be approved by about 6m. to 3m. votes.

But by the time the Congress opens, attention may have been diverted to the position of Left-winger Mr. Reg Birch who has been nominated by his union, the AUEW, for membership of the TUC general council in place of Mr. John Boyd, the Right-wing new general secretary of the union.

A significant number of unions are now considering registering their disapproval of the AUEW allowing its internal political infighting to lead to Mr. Boyd being replaced by Mr. Birch.

As a result, they may vote for an alternative candidate from the Patternmakers and Allied Craftsmen.

'Blatant overspending by Government'

By Anthony Harris

THE PUBLIC expenditure figures for July, shown in the official figures for Consolidated Fund and Supply Service expenditure are much worse than comment to date—some of it inspired from Whitehall—has suggested, according to stockbrokers W. Greenwell and Co.

Properly interpreted, they claim, the figures show that cash disbursement in the first four months of this year were 50 per cent. higher than in the same period a year earlier.

"There is no excuse for such an increase," Greenwell says. "It is blatant overspending."

The attack by Greenwell is based on two points which have not hitherto come to light.

The most important is that the Consolidated Fund figures include a provision—no less than £470m. in July—on expenditure which was not provided for in the Supply votes by Parliament, and for which no supplementary estimate has yet been presented.

This reflects the extent to which spending, mainly because of inflation, has already outrun the official estimates presented with the Budget.

This is much the biggest factor in why Consolidated Fund expenditure in July showed

	% growth of Consolidated fund expenditure over same period 12 months earlier	Unadjusted	Adjusted
July 1975		45	56
June-July		42	49
May-July		43	49
April-July		45	50
January-July		38	40

an increase which was 58.8m. more than the £1.9bn. rise in supply service expenditure, the figure on which most comment has been based.

"Analysis should be based on Consolidated Fund expenditure rather than supply service expenditure," Greenwell claims.

The brokers have also made a further adjustment—carried forward from their earlier comments on public expenditure—to take account of the Government loans made to the building societies last year, which for reasons of administrative convenience were shown in the accounts as Government expenditure rather than as a loan.

This distortion, makes last year's expenditure appear higher than it was, and thus tends to produce understated figures for the underlying growth of regular public sector expenditure.

The adjusted and unadjusted figures for the growth of Consolidated Fund expenditure on these two bases is shown in the accompanying table.

Greenwell further point out that expanded outlays from the National Insurance fund on account of rising unemployment are not included in the accounts for Consolidated Fund expenditure, so that there may be a further unexplained growth in public outlays.

In past bulletins, Greenwell has stressed that the monthly figures for cash outlays in the public sector are subject to large fluctuations, and must therefore be interpreted with caution.

They have also pointed out that the growth of expenditure would be higher in the early months of the current year than later in the year if official expectations of a slowing of the inflation rate were borne out, and as a result more recently of the 58 pay limit.

"These figures are bad, but perhaps they represent a last light," said a Greenwell partner last night. "But there is no sign yet that spending is under control."

High Jobless forecast, Page 7

UDA plans poll—but 'summit' unlikely

By Giles Merritt

BELEFAST, August 18.

THE CHANCES of a top-level "summit" between Ulster's warring paramilitary organisations, called for yesterday by the Official IRA, today seemed slim.

The two main Loyalist private armies, the Ulster Defence Association and the Ulster Volunteer Force, have greeted the initiative with enthusiasm. But the two most militant Republican groups in the Province have made it plain that they have no intention of taking part in such talks.

The summit meeting was suggested last night by the Belfast command of the Official IRA as the only way of ending the spiral of sectarian reprisals that by the weekend had claimed 11 lives and more than 200 casualties in seven days.

The UVF was first to reply to the move with a statement that it remained suspicious of the idea, but did not flatly turn it down.

Survey

This morning the UDA announced that it is to conduct a door-to-door survey of Loyalists before deciding either way.

Though the Province today enjoyed its third successive day of relative peace, the UDA plan to conduct an opinion poll makes it impossible for an immediate summit capable of ending Ulster's latest terror crisis.

His statement, however, came after UDA leaders had met with their counterparts in the Ulster Freedom Fighters, an outlawed and highly militant group that is reputedly an offshoot of the UDA, to discuss a UFF threat to launch a major offensive.

The UFF has been threatening to call its so-called truce and presumably join in the sectarian war, but it could be a UFF threat to launch a major offensive.

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Weather

U.K. TO-DAY

MAINLY dry, some rain in West Wales.
London, S.E. and E. England, E. Anglia
Mainly dry with sunny spells, becoming cloudy later. Wind variable becoming S, light. Max. 24C (75F).
Midlands, Cent. S. Cent. N. and N.E. England
Dry at first with bright or sunny spells, becoming cloudy with some rain. Wind S, light. Max. 22C (72F).
Channel Isles, S.W. and N.W. England, S. and N. Wales
Cloudy, occasional rain or drizzle, hill and coastal fog patches. Wind S.W., light or moderate. Max. 20C (68F).
Lakes, I. of Man, S.W. Scotland, Argyll, N. Ireland
Mostly cloudy, occasional rain or drizzle, hill and coastal fog patches. Wind S, light or moderate. Max. 18C (64F).
Borders, Edinburgh, Dundee, Glasgow, Cent. Highlands, N.W. Scotland
Bright or sunny intervals. Becoming cloudy, some rain. Wind S.E. light. Max. 17C (63F).
Aberdeen, Moray Firth, N.E. Scotland, Orkney, Shetland
Sunny spells. Becoming cloudy later. Wind S, light. Max. 15C (59F).
Outlook: Rain at first over England and Wales, otherwise showery with sunny periods.
Lighting-up: London 20.47, Manchester 21.01, Glasgow 21.19, Belfast 21.20.

BUSINESS CENTRES

	Y-day	Mid-day	T-day
Algeria	28	34	35
Amman	28	34	35
Baghdad	28	34	35
Bahran	28	34	35
Bangkok	28	34	35
Beirut	28	34	35
Bombay	28	34	35
Buenos Aires	28	34	35
Calcutta	28	34	35
Cairo	28	34	35
Colon	28	34	35
Columbo	28	34	35
Conakry	28	34	35
Cotonou	28	34	35
Dakar	28	34	35
Damascus	28	34	35
Dhaka	28	34	35
Dublin	28	34	35
Frankfurt	28	34	35
Geneva	28	34	35
Helsinki	28	34	35
Istanbul	28	34	35
Jakarta	28	34	35
London	28	34	35
Lyons	28	34	35
Madrid	28	34	35
Moscow	28	34	35
Mumbai	28	34	35
Nairobi	28	34	35
Paris	28	34	35
Rangoon	28	34	35
Riyadh	28	34	35
Singapore	28	34	35
Tokyo	28	34	35
Yokohama	28	34	35

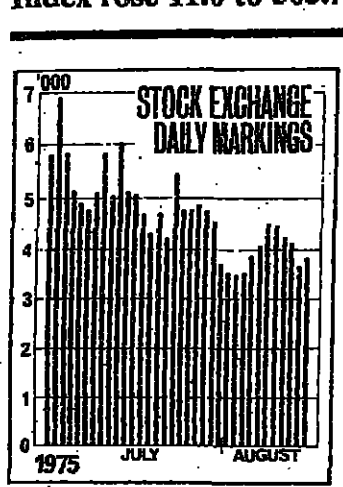
HOLIDAY RESORTS

	Y-day	Mid-day	T-day
Algeria	28	34	35
Amman	28	34	35
Baghdad	28	34	35
Bahran	28	34	35
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Madrid	28	34	35
Moscow	28	34	35
Mumbai	28	34	35
Nairobi	28	34	35
Paris	28	34	35
Rangoon	28	34	35
Riyadh	28	34	35
Singapore	28	34	35
Tokyo	28	34	35
Yokohama	28	34	35

THE LEX COLUMN

Corporations go longer

Index rose 11.0 to 303.7



Local borrowing

The City of Liverpool's £30m. loan is by far the biggest local authority offer since the £75m. GLC issue in April and it takes the total of corporation loans this year up to £158m., which is comfortably more than for the last two years combined. Indeed in the unrecapitulated market conditions of 1973 and 1974, local authorities were steady net redeemers of listed securities; at the same time their longer-term borrowing from the Public Works Loan Board has increased less rapidly than total debt. The result has been a sharp increase in borrowing of less than a year; this has risen from 18.1 per cent. of new debt issues in 1972-73 to 30.7 per cent. in the last financial year, with the proportion over 10 years dropping from 17.7 per cent. to under 2 per cent.

Consequently, some local authorities have come up near to the 20 per cent. limit for their ratio of debt of under a year to the total outstanding. So there has been an understandable move to switch the average debt maturity longer in the last few months—even if only to the 1980 to 1983 range applying to all the recent corporation loans.

Local authorities are, however, finding it relatively more expensive to borrow than a few years ago. The recent debate about the need for tighter controls on council spending and this year's events in New York have resulted in a widening of the yield differential over gilts. Whereas in the early 1970s the margin was often a 1%, or even 50p in some cases, the gap is now over 1.5%—and there has been a widening up to around 2% since the GLC issue floated. The Liverpool loan offers a gross redemption yield of 13.89 per cent. over Treasury 1980-82, and £1.50 over the 1983 stock—partly explained by the size of the issue. The new loan also yields a useful 20p to 25p over recent corporation loans. Unless something nasty happens to the gilt market this week, a premium is expected. Liverpool is, incidentally, one of the few local authorities publicly to make much effort to hold down spending.

Spirella/Vantona

It is a pity that Spirella's bid for Vantona was not couched on a proper merger basis—it seems to be trying to tempt some Vantona shareholders out with cash, via the cash alternative for the convertible, and it has been a shade mean about the share of the ultimate combined equity being offered. But that is the price Vantona shareholders are paying for the deep split in their boardroom.

Those tempted to hold out for more have to bear two problems in mind. First, the divisions within the company—a managing director Dr. John Blackburn again affirmed his support for the deal yesterday in a circular letter—are likely to persist if the deal fails. That might mean further Board upheavals at a time when, despite the higher profits forecast by the majority faction of the Vantona directors, the outlook for demand is distinctly uncertain. Secondly, there is the highly geared structure of Vantona, with bank borrowings not much reduced from the £2 since the GLC issue floated. £4.5m. of last March. Even if Vantona stays independent its shareholders could well face a some dilution when it comes to financing the next cyclical upturn, particularly in view of the proposed substantial dividend increase.

The merger with Spirella, less highly geared, thus has financial as well as industrial arguments in its favour (though the market this week, a premium is expected. Liverpool is, incidentally, one of the few local authorities publicly to make much effort to hold down spending).

mitment Spirella has taken through the terms). So arguments tend to settle favour of acceptance of offer, which closes to-morrow.

Ferranti

Although the main theme, the Government's support for Ferranti was announced in May, the small print of agreement was left till later, and will now be scanned for a sign of change at the Department of Industry. It would be wrong to get excited about the appearance of provisions which spell out what would happen if the Government shareholders were to fall from their present 62.1 per cent. to under a tenth since the agreement has to do with every eventuality and the Secretary of State would retain significant powers over the company even if the holding dropped to as low as 15 per cent.

However one clause is worth noting—where the Secretary promises to give "due regard to the commercial considerations" when ruling on any proposal by the company to sell or shut down any substantial part of the business. This was not a part of May's settlement. Moreover the fact that the company's borrowing facilities have only been negotiated in the current year is apparently intended to suggest that it has not been given a blank cheque for its boardroom.

But the deal still looks extremely favourable. The £6.3m. Government loan has been given a 14 per cent. coupon, and need not be repaid until 1988—the sort of terms which finance directors of wholly viable companies can only dream about. And the Secretary has maintained the commitment to "take such steps as may be appropriate with the troubled transferee division if it stands to threaten the hoped-for listing of the shares."

Getting rid of problems which have been costing an average of £1.7m. before interest over each of the last five years would be a major step towards putting Ferranti back on the right track. But it is not the whole answer, for the group's net cash outflow has topped £14m. in the past two years. And if the suggestion that the shares may be worth £2 or more by 1978 means anything, then annual net earnings will have to rise to, say, £3m. average of the last five years.

DoT warns airlines over commissions

By Michael Donne, Aerospace Correspondent

THE Department of Trade has told all the 88 airlines which fly into and out of the U.K. that unless they can settle among themselves the present problems of "discounting" of air fares and the payment of excessive commissions to travel agents, it will not hesitate to use its powers to stamp out these practices.

The DoT's letter follows that to Pan American last week, requiring that the airline fit into line with the rates of commission approved by Mr. Peter Shore, Secretary for Trade.

That request represented the first use of the DoT's powers to move on foreign airlines conditions relating to agents' commissions, following confirmation by the Court of Appeal that those powers existed.

The effect of the DoT's latest letter to all the 88 airlines, British and foreign operating to and from this country, is to point out its growing concern at

excessive commission rates and other malpractices such as offering discounts on some air tickets. The DoT says that although in the short run these benefits passengers, in the long run they work to the disadvantage of all. They are also having an extremely damaging effect on airline finances which are already under considerable strain.

"We therefore welcome the initiative of the airlines themselves, through the 'Operation Clean-Up' campaign, to eliminate discounting and other malpractices area by area, by common agreement. We also welcome the action that the IATA is taking to strengthen its enforcement machinery."

"We would prefer to see this problem solved by voluntary action and wish these efforts all success. If, however, they should be unsuccessful, or if a few airlines stand aside, we shall not hesitate to use the powers that the Court of Appeal have now confirmed."

U.S. unions put ban on grain for Russia

By Adrian Dicks

WASHINGTON, Aug. 18.

THE AFL-CIO trade union organisation, focus of the strong political opposition to American grain sales to Russia, has decided today to ban the loading of all ships earmarked for transport of the 9.5m. tons so far purchased by Moscow this year.

Mr. George Meany, president of AFL-CIO, announced here that members of the International Longshoremen's Association in Houston had this morning been ordered off vessels waiting to take on grain for the USSR.

The ban has been under discussion for several weeks. Soon after the main Soviet orders were revealed, the ILA, representing dockers at Gulf, East Coast and Great Lakes ports, vowed to give its president, Mr. Thomas Gleason, power to block the shipments unless he was satisfied that the ban would be no impact on domestic food prices.

It is not entirely clear yet how effective the ILA ban will be in holding up the export shipments.

At least half

As Mr. Meany's statement today made clear, the U.S. union movement is equally concerned to secure at least half of the trade for U.S. vessels—a proportion that would be a major improvement on the 1972 agreement. Then, they were given one-third, against one-third each for Soviet and third-country shipping.

The Agriculture Secretary, Mr. Earl Butz, has attacked the boycott as inspired, principally by this protectionist concern. None the less, anxiety for the food price effects of the Soviet purchases is running extremely high, and there will be close scrutiny of the revised forecasts due to be published by the Department on Thursday.

Labour urges GLC takeover of City

By Peter Foster

A SHARP attack on the "undemocratic" nature of the City of London and a call for its takeover by the Greater London Council have come in a report from the London Labour Party.

Prepared by a special working party of the London Labour Party which included both Sir Reginald Gower, leader of the GLC, and Mr. Illyd Harrington, his deputy, it recommends that the Corporation of the City of London should be "abolished in its present form" and the City administered by a GLC committee "specifically created for the purpose."

'Out-of-date'

The report, already approved by the London Labour Party executive committee and to be placed before the party's National Executive Committee in September, attacks the City's government as "out-of-date" and "undemocratic," and par-

ticularly criticises its ruling body, the Court of Common Council. The City was left a separate entity when London County Council was expanded in 1963 to take in outer London boroughs and form the Greater London Council.

The arrangement has been increasingly attacked in recent years by the London Labour Party, which controls the GLC. The party's manifesto before the April 1973 election asserted that it would "press for legislation aimed at abolishing the City of London as a local government unit." The present report follows a call last year at the London party's annual conference to do away with the City Corporation.

The report recommends that the City Police become part of the Metropolitan Police and that the chairman of the GLC take over the functions of the Lord Mayor and assume his title. No additional aldermen would be created, and the functions of

the existing aldermen would be decided by the committee. The working party rejects the notion that the abolition of the City Corporation would shake confidence in the City's financial status. This, it states, "is as if one argued that the abolition of the Household Cavalry would destroy confidence in the British Army."

In one of its most controversial passages, the report claims that City rates are too low. "The City, by charging low rates, cost London in 1973-74 and 1974-75 some £56m. in lost rateable revenue which would otherwise have been raised."

It claims that £31.6m. was "lost" to London ratepayers last year as a result of the separate establishment of the City, Middle and Inner Temple, and the City of London Police.

City was so rich it could afford to charge low rates. He declared: "The authors of the report have obviously not read the Corporation's submission to the Layfield Committee in which the point was made that the rateable value of commercial property in the City was so high that the rates collected were vast and threatened to drive businesses from the City."

'Horrid'

A spokesman for the London Chamber of Commerce condemned the report's recommendations, saying that there were already signs that both small businesses and some national firms were moving out of the City because of costs. Mr. Christopher Tugendhat, Conservative MP for the Cities of London and Westminster, described the proposals as "horrid." He said: "The City Corporation is one of the most efficient local authorities in the country."



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